

# HOLLAND & HOLLAND LTD

## Gun and Rifle Manufacturers.

GRAND PRIX PARIS.

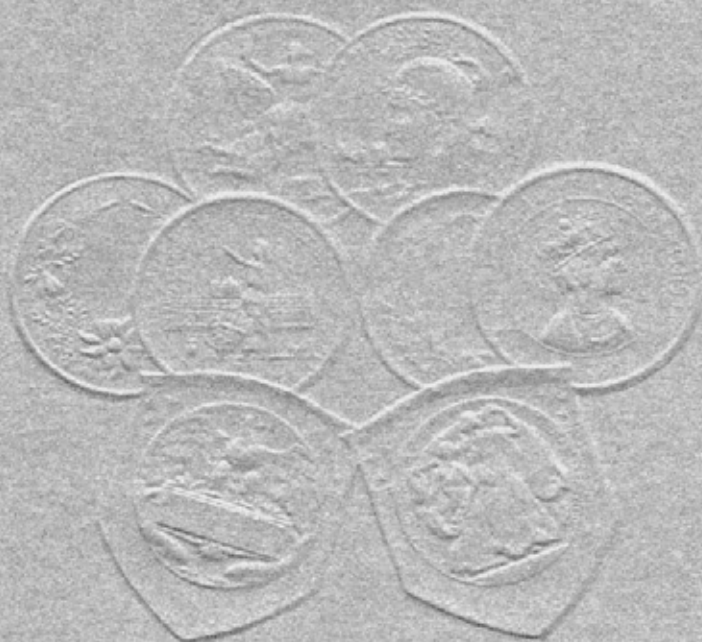


98, NEW  
BOND ST  
LONDON  
W.

Factory,  
HARROW ROAD, W.

Shooting Grounds,  
KENSAL RISE, AND  
PERIVALE, EALING, W





The original of this catalogue was produced during the period 1910-1912 and we believe this reproduction will be of general interest to the enthusiast as well of value to the collector.

**HOLLAND & HOLLAND LTD**

13 Bruton Street,  
LONDON W1X 8JS  
Telephone No. 01-499 411

Printed by Hopkins & Bailey Ltd.

July 1976



Also Grand Prix St. Louis 1904, and Highest Award Vienna 1910.

— Established 1835 —

# HOLLAND & HOLLAND LTD.

Gun and Rifle Manufacturers,  
98, New Bond Street, London, W.

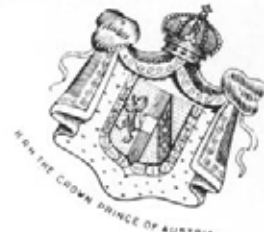
BY APPOINTMENT TO



H.M. THE KING.



H.M. THE KING OF ITALY.



H.M. THE CROWN PRINCE OF AUSTRIA.

TELEPHONE NUMBERS.

98, New Bond St.—GERRARD, 2909.

Factory— PADDINGTON, 472. Shooting Grounds— POST EALING, 764.

TELEGRAPHIC ADDRESS: "Armourer, London."

Factory :  
HARROW ROAD, W.

Shooting Grounds :  
KENSAL RISE AND PERIVALE, EALING, W.

Agents in France, Russia and India for the sale of our Arms and Ammunition :

**FRANCE.**

Messrs. GUINARD, 8, Avenue de l'Opera, Paris.

**RUSSIA.**

J. M. LARDERET, Rue Gogol No. 6, St. Petersburg.

**INDIA.**—Messrs. WALTER LOCKE & CO. Ltd., Calcutta and Lahore, who have a stock of our Guns, Rifles and Ammunition on sale at London prices, plus duty, &c.

COPYRIGHT].





## INTRODUCTION.

**I**N submitting our New Catalogue and Price List to Sportsmen, we take this opportunity of thanking our customers for the continued and increased support and patronage we have received since our last catalogue was published.

We would draw particular attention to a few of the special features contained in the following pages.

### Factory.

These works are probably the largest and most complete in the Kingdom for the manufacture of high-grade Sporting Guns and Rifles. Customers are invited to inspect these works, and view the manufacture of guns in all their stages. The Factory is close to and in connection with our Rifle Shooting Ground at Kensal Rise.

### Rifle Shooting Grounds.

These Grounds are within 30 minutes' drive of Bond Street. They are of an extensive character, and are fitted up with every appliance for gun and rifle regulating, including workshops, etc.

### Badminton and West London Shooting School.

This School is fitted with complete arrangements for gun-fitting, practice, coaching, etc.

**Awarded Grand Prix Paris 1900, St. Louis 1904,  
and Highest Award Vienna 1910.**

### *Gun Fitting and Try Guns.*

By the assistance of a variety of these Patent Try Guns, adjusted by experienced fitters, we are able to ascertain the correct shape of stock (viz., bend, length and cast-off) required by the shooter, and to ensure a perfectly-fitting gun.

The correctness of these measurements may be verified by practice at all kinds of inanimate birds, moving bird targets, running rabbits, or at live pigeons, etc. A very large number of testimonials speaking in the highest terms of the benefit derived from the use of the Try Gun, may be seen in our office, and justify our high opinion of its value.

### *Royal A.B. Ejector Gun with Patent Detachable Locks, page 8.*

This well-known gun holds the position of a standard as to what a high grade London made gun should be in the important points of balance, finish, etc. This weapon obtained the "Grand Prix" at the Paris Exhibition, 1900, and at the St. Louis Exhibition, 1904, and Vienna Exhibition, 1910.

The Ejector mechanism is exceedingly simple, consisting of two strong parts only, in place of the eight or ten parts formerly required.

### *Modèle de Luxe Guns, page 11.*

This gun was chosen (as well as a "Holland" Cordite Double Rifle) at the Paris Exhibition, 1900, by the Committee of the Museum and School of Arms, Liege, as representing the highest and best type of the gun-making art, and to be used in the Museum and Schools attached thereto as a model for workmanship, construction and finish.

### *Single Trigger Guns, page 12.*

We claim for our Patent Single Trigger Gun, with the improvements made since its first introduction, that it is the simplest and strongest form of gun of this type yet made.

The advantages claimed for Single Trigger Guns are that they can be fired more rapidly than guns with two triggers, and that the right hand not being shifted in the firing of the two barrels, more accurate shooting can be made.

These advantages are fully confirmed in the reports received from great numbers of sportsmen who are using these weapons.

### *Rifles.*

We have for many years been most successful in the construction and regulating of double rifles and would draw attention to the fact that our double rifles won all the competitions in "The Field" Rifle Trials. Most of the large sporting expeditions to Africa and other parts of the world have been fitted out with our rifles and "Paradox" Guns.

### *High Velocity Rifles, pages 35 to 50.*

After most exhaustive trials and experiments, we have been successful in perfecting a series of Sporting Rifles, shooting Cordite powder and various forms of bullets, suitable for game of every description. The reports we have received from sportsmen, both at home and abroad, are of the most favourable character.

**Winners of all "The Field" Rifle Trials, London.**

"Paradox" Guns, pages 26 to 34.

We still continue to manufacture large numbers of this well-known and widely used weapon. As a ball and shot gun it stands *facile princeps*.

It is hardly possible to overrate the value of this weapon for general use in any part of the world.

Rook Rifles, pages 56 to 61.

We are pleased to find that our well-known Rook and Rabbit Rifles still continue to hold their premier position for accuracy of shooting, reliability and finish.

Rook Rifles, and Plainer Quality Guns and Rifles.

When these are not made at our own works, they are specially constructed for us to our own designs and patents.

They are rifled, shot, regulated and finished, and otherwise perfected as firearms by us at our own works.

Guns and Rifles taken in Exchange.

Second-hand guns and rifles of our own, as well as other makers, always on sale at moderate prices.

Terms.

The prices quoted in this List are strictly *net cash*. Credit prices are 10 per cent. higher.

All orders from strangers to our firm, or from abroad, should be accompanied by a remittance.

Cheques should be crossed "LONDON COUNTY & WESTMINSTER BANK LTD.," Marylebone Branch.

## HOLLAND & HOLLAND LTD.,

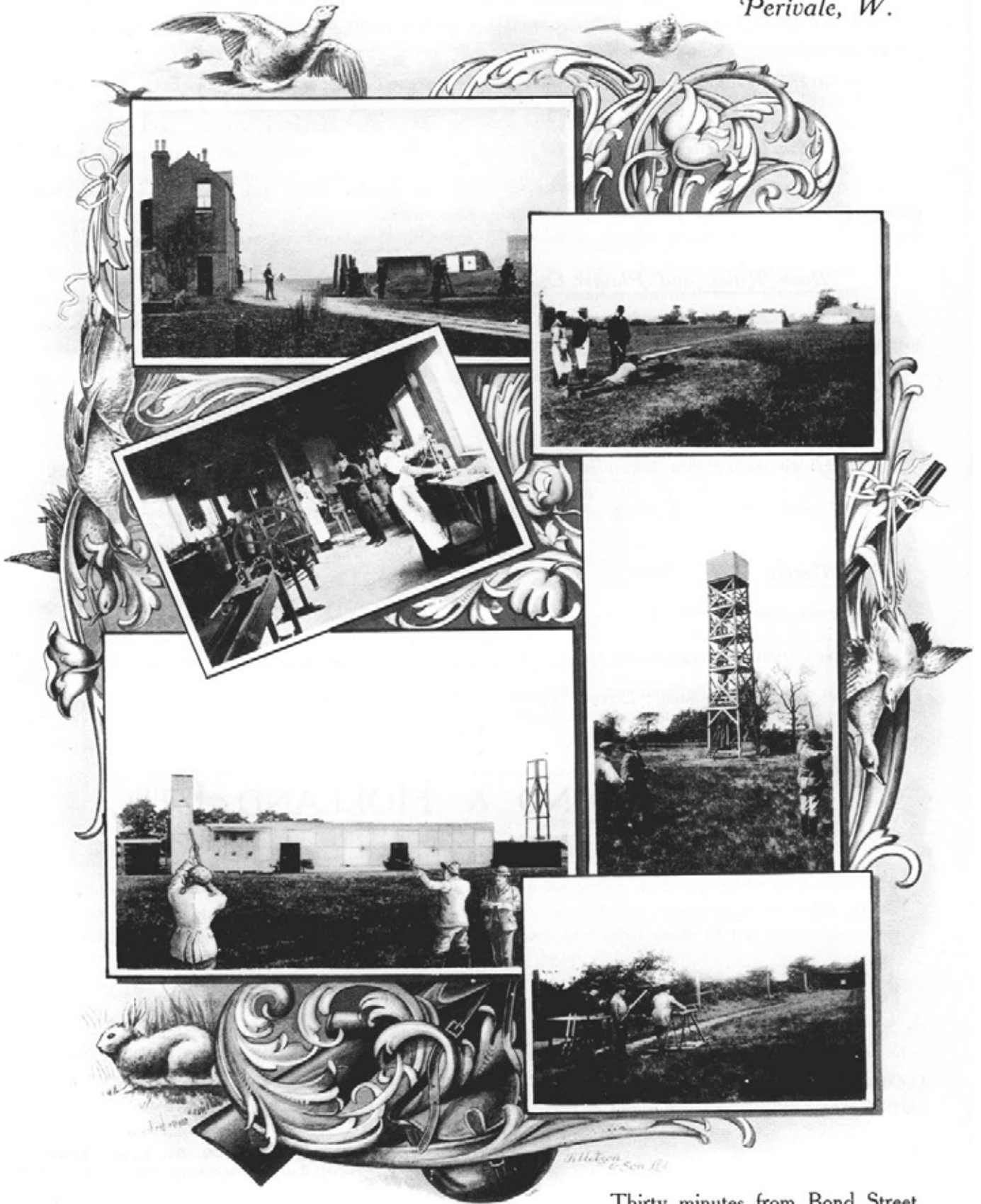
98, *New Bond Street, London, W.*



ALL PREVIOUS  
LISTS CANCELLED.

**Awarded Grand Prix Paris 1900, St. Louis 1904,  
and Highest Award Vienna 1910.**

*Holland & Holland's Rifle Shooting and Practice Grounds,  
Kensal Rise, W., and  
Perivale, W.*



Thirty minutes from Bond Street.



Holland & Holland's Gun and Rifle Works, Harrow Road, W.



"The most perfect and complete gun factory we have yet seen in London."—"The Field," May 27th, 1893.

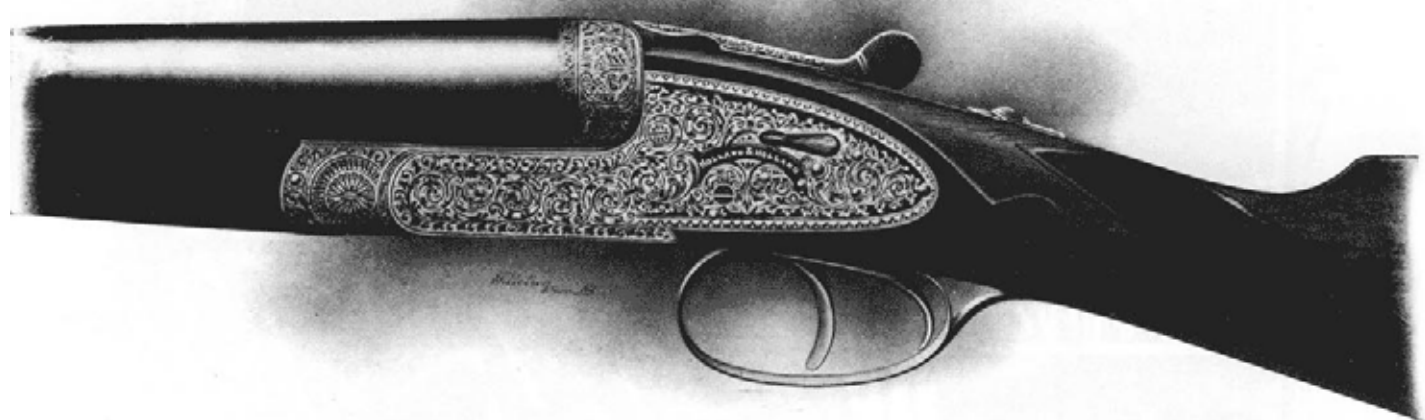
HOLLAND & HOLLAND LTD.,

*The Royal Hammerless Ejector*

(Patent). *Detachable Lock Gun*

*NEW "A.B." MODEL.*

*Best Quality.*



HOLLAND & HOLLAND have much pleasure in placing before their patrons their New Patent Detachable Lock Gun, which they have every confidence in recommending. This invention enables a sportsman to take the locks off for cleaning or examination purposes, without the aid of a turnscrew or other implement, all the advantages of stability, strength, appearance and perfect balance of the side lock gun being retained. It is applicable to rifles as well as to guns.

This new pattern gun is so constructed as to allow of the locks being brought "close up" to action, with the result that a very short, crisp pull of the trigger can be insured.

*For illustration of SPECIAL TREBLE GRIP, see page 16.*

Extract from *THE FIELD*, January 2nd, 1909.

Messrs. HOLLAND & HOLLAND have submitted for notice a gun embodying, an idea which they themselves affirm should have been brought out long ago . . . . . Anyhow, there is not one shooter in a hundred who can remove and replace the screws of his gun without leaving the unmistakable traces of his handiwork in the form of scratched and opened screw heads . . . . . Messrs. HOLLAND & HOLLAND have settled the question in another way by replacing the ordinary screw, having its head buried in one lock plate, and the screwed tip engaging in the other lock plate, with one carrying an external thumb lever."



PRICES.

Best quality and finish, fitted with SPECIAL TREBLE GRIP and Detachable Locks	... .. 75	Guineas
Best quality " (without " Special " Treble Grip, etc.)... ..	per pair 150	Guineas ; set of three 225
" " " " " " " " " " " "	... ..	... .. 70
" " " " " " " " " " " "	per pair 140	Guineas ; set of three 210
Cross-eyed Stocks, 5 Guineas extra.		Cases and Implements extra.

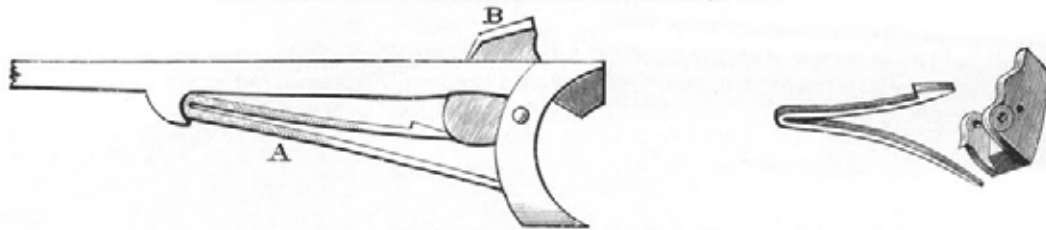
Winners of all "The Field" Rifle Trials, London.

# Royal Hammerless Patent "A.B." Ejector Gun (continued).

## Advantages of the New "A.B." Model Ejector.

- 1.—There are only two limbs in the ejector, as against five to nine in many guns.
- 2.—The limbs are specially strong and are interchangeable.
- 3.—The spring can be taken out and a new one refitted as easily as the mainspring of a lock.
- 4.—Special attention has been paid to the distribution of weight and general form of this gun, the result being that, while the action and barrels are kept at the full strength necessary, the gun is balanced in such a manner that it handles like a much lighter weapon.

*We can safely recommend it as the most perfect Ejector Gun yet invented.*



*The "A.B." Ejector Mechanism.*

Two pieces only, and no Connecting Rods.      Strong and effective.  
"The simplest form of Ejector yet invented."

"THE FIELD":—"We do not see how it is possible further to simplify this form of mechanism."

We would call attention to the description given of this gun in "BADMINTON LIBRARY"—  
"Shooting" (see pages 60 and 62 to 64), by LORD WALSHINGHAM and SIR R. PAYNE GALLWEY, BART.

Extract from page 60.

"No more force is, we find, required to open the gun and eject the cases than is the case with a non-ejector. We consider the mechanism exceedingly simple and effective, and very secure from the chances of rusting from wet or from fouling. The action is hard to beat for qualities of simplicity, strength, and above all, safety. We are very satisfied with this Royal Ejector of Messrs. HOLLANDS', and up to date we do not think a shooter could purchase a better or safer weapon."

SIR R. PAYNE GALLWEY, BART., "Letters to Young Shooters"—"THE FIELD," April 19th, says:—

"One of the best and certainly one of the safest hammerless actions I am acquainted with is Mr. HOLLAND'S, of 98, New Bond Street, who, by the way, can build and fit a gun as well as any maker can, and second to none."

The "Paradox" Gun used by LORD LONSDALE in his sporting trip to North America and the Arctic Regions (and the only weapon with which he obtained all his game) was fitted with our patent Royal Ejectors, and these, despite the rough usage and exposure to most trying weather, worked perfectly throughout the expedition.

Extract from notice in "LAND AND WATER."

"When it is remembered that an ejector has hitherto usually meant a gun of four locks, instead of a gun with two, and that those actuating the kicker, or ejecting system, must be locks in miniature, there is no wonder that a very little struggling with cartridge cases will upset the designs of the most careful workmen.

"Mr. HOLLAND has abolished the lock in the fore-end altogether. Instead of a lock with eight or more parts, he omits all the parts but two—A and B in the illustration above, that is to say a mainspring and a kicker. This is beautifully simple and effective, and we are confident will attract much attention from shooting men."

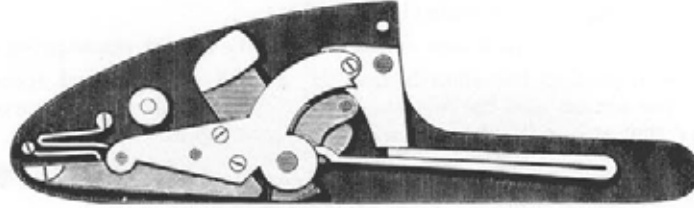
*Gun Fitting and Try Guns a speciality.      See pages 22 to 25.*

**Awarded Grand Prix Paris 1900, St. Louis 1904,  
and Highest Award Vienna 1910.**

## Royal Hammerless Patent "A.B." Ejector Gun

(continued).

### Improved Lock, as used in our New "A.B." Ejector Gun



INTERCEPTING SAFETY.

This gun is fitted not only with the ordinary safety slide which locks the triggers, but each lock is fitted with an intercepting safety block or sear, so that should the hammer be jarred down through any accident or breakage, it would be caught by the intercepting block and thus prevent gun being fired. This form of lock has the further advantage of giving a clean and regular "pull-off." It can also be taken off and cleaned in the same way as that of an ordinary hammer gun.

### Special Improved System of Boring.

We would call special attention to our New System of boring and regulating barrels, which gives improved cylinder patterns at 40 yards, with increased velocity and penetration, and more open patterns at short ranges than an ordinary cylinder barrel would give. (See page 15).

### Testimonials referring to our Royal Hammerless "A.B." Ejector Guns.

PURPLE HEATHER says in the "THE FIELD."

"I can honestly say that my shooting average improved very considerably. The fit of the stock is perfect."

Again in "THE FIELD" he says:

"In reply to 'Not-fitted,' my gun exactly fits me, I never saw a gun that handled better, the balance being quite perfect."

And in "THE FIELD."

"The patterns given by my last Non-choke Hammerless Ejector, by HOLLAND & HOLLAND, are so regular and so even, and the gun shoots so hard, that I think some of the shy partridges will have a warm time of it.—PURPLE HEATHER."

CAPT. H.V.H.D., Orpington, Kent.

"The pair of Ejectors you made for me are simply excellent. Handy, quick guns to handle, mechanism working like the best lock work, and the guns easily put together."

E. C. H., Fort George Station, N.B.

"The gun you made for me this season has given me every satisfaction, and I am writing to thank you for the trouble you took over it. I must tell you that it has improved my shooting quite fifty per cent., and proves the value of having a gun that fits one. The Ejectors work well and did not fail on wet days."

CAPTAIN C. S., 14th King's Hussars.

"I am now able to report fully upon the pair of Royal Ejectors you supplied me with, as I have had ample opportunity of giving them a fair trial. I consider they are absolutely perfect in every way, and I cannot see how it is possible to improve on the mechanism. The fit is very satisfactory, and the finish is all that can be desired."

J. K., Esq., Hexham.

"I am glad to say the guns give me every satisfaction, and I really believe you have improved my shooting twenty per cent. on winged game."

*Gun Fitting and Try Guns a speciality. See pages 22 to 25.*

**Winners of all "The Field" Rifle Trials, London.**

98, New Bond Street, LONDON, W.

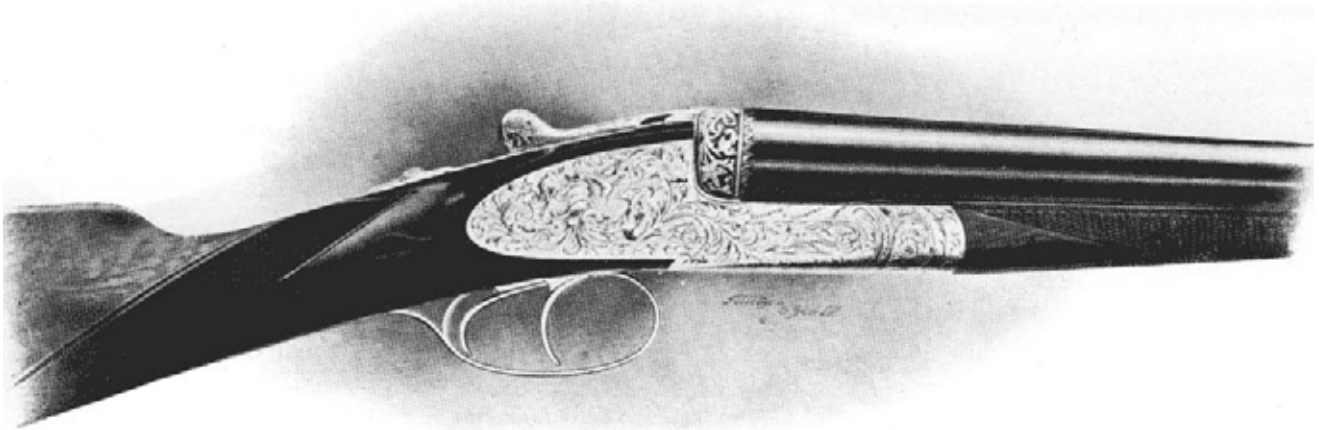
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AWARDED THE GRAND PRIX, PARIS, 1900.

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# Royal Hammerless Ejector Gun

MODÈLE  
DE LUXE.



## "MODÈLE DE LUXE."

This gun was chosen (as well as a "Holland" Cordite Double Rifle) at the Paris Exhibition, 1900, by the Committee of the Museum and School of Arms, Liege, as representing the highest and best type of the gun-making art, and to be used in the Museum and Schools attached thereto as a model for workmanship, construction, and finish.

These weapons, whilst containing all the points of our very best guns, have specially-selected stocks, and in addition are finished in an exceedingly artistic manner, combining a best gun with a work of art. Selected workmen of great skill are employed on these guns, and extra time is spent on them in every department in order to secure the desired effects.

Our "Modèle de Luxe" Guns and Rifles represent the highest standard of modern gun-making yet reached in this or any other country.

Specially suitable as presentation guns.

---

## PRICES.

"Modèle de Luxe" Hammerless Ejector Guns	... ..	90 to 100 Guineas
"	"	Per pair ...
"Modèle de Luxe" Double Barrel Rifle	... ..	... 100 Guineas

**Awarded Grand Prix Paris 1900, St. Louis 1904,  
and Highest Award Vienna 1910.**

# Royal Hammerless Patent Single Trigger Gun

AWARDED GRAND  
PRIX, PARIS, 1900.



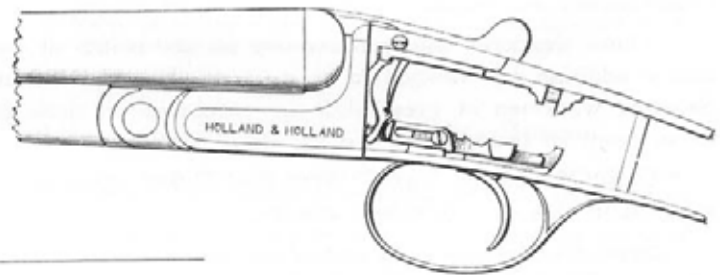
This Gun is built upon the same lines and with the same ejector as our Royal Hammerless A.B. Ejector Gun.

It is now some time since we introduced the above single trigger to the notice of sportsmen, and we are pleased to say that the confidence we then expressed as to its reliability has been more than justified. Many hundreds are now in use.

*For illustration of SPECIAL TREBLE GRIP, see page 16.*

## Advantages in Holland's Patent Single Trigger Gun.

- 1—Extreme simplicity and strength of parts.
- 2—No increase in the number of limbs over double triggers.
- 3—Short, clean pull of trigger.
- 4—Left barrel may be fired first by simply pushing the trigger forward.



## PRICES.

Best quality and finish, fitted with SPECIAL TREBLE GRIP and Detachable Locks	...	...	75 Guineas
Best quality " " " " " " " " " " " "	...	per pair	150 Guineas
Best quality and finish (without Special Treble Grip, etc.)	...	...	70 Guineas
Second quality " " " " " " " " " " " "	...	per pair	140 Guineas
Third quality (with Back Action Locks)	...	50 Guineas each; per pair	100 Guineas
	...	40 Guineas each; per pair	80 Guineas
Cross-eyed Stocks, 5 Guineas extra.			Cases and Implements extra.

Winners of all "The Field" Rifle Trials, London.

*For Testimonials, see next page.*

# Royal "A.B." Patent Single Trigger Gun

*Opinions of the Press, Testimonials, etc.*

**"THE FIELD."**

"One of the simplest and strongest single triggers that has yet been brought to our notice."

**"LAND AND WATER."**

"We had no hitch whatever, with grit and dirt purposely introduced into the action, it stood the test triumphantly."

H. R. H. writes:—

"The single trigger has worked perfectly, and I am clear now that I prefer it to any other style."

A. G. writes:—

"I like the single trigger very much; I found no difficulty in using it from the first."

H. F. writes:—

"My ordering a second gun is sufficient to show I prefer the principle of the single trigger."

C. R. A. writes:—

"The guns have given me every possible satisfaction. Never once has the single trigger mechanism shown the slightest fault or hitch."

J. B. T. H. writes:—

"I shoot better than I have ever done before. The single trigger action works beautifully and is most easy to get into. Nothing will induce me to go back to double triggers."

N. Y. N. writes:—

"The single trigger mechanism and locks worked smoothly throughout."

C. E. L. writes:—

"Very pleased, shoot much better, I am glad I had it fitted with single trigger."

H. M. writes:—

"The gun has given me every satisfaction and I have found the one trigger an improvement on the old system."

D. G. D. writes:—

"The pair of guns have given every satisfaction—the single trigger and ejector mechanism have worked without a hitch."

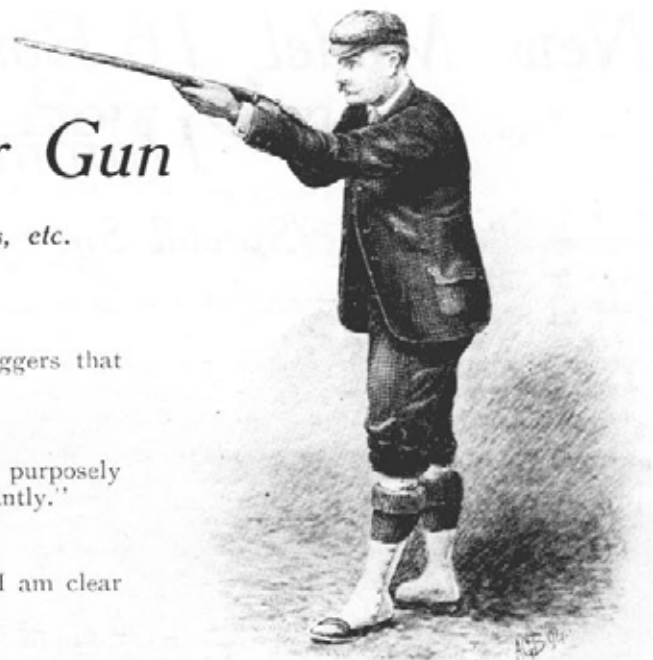
C. A. writes:—

"Fired 90,000 cartridges during the last three years, without a hitch."

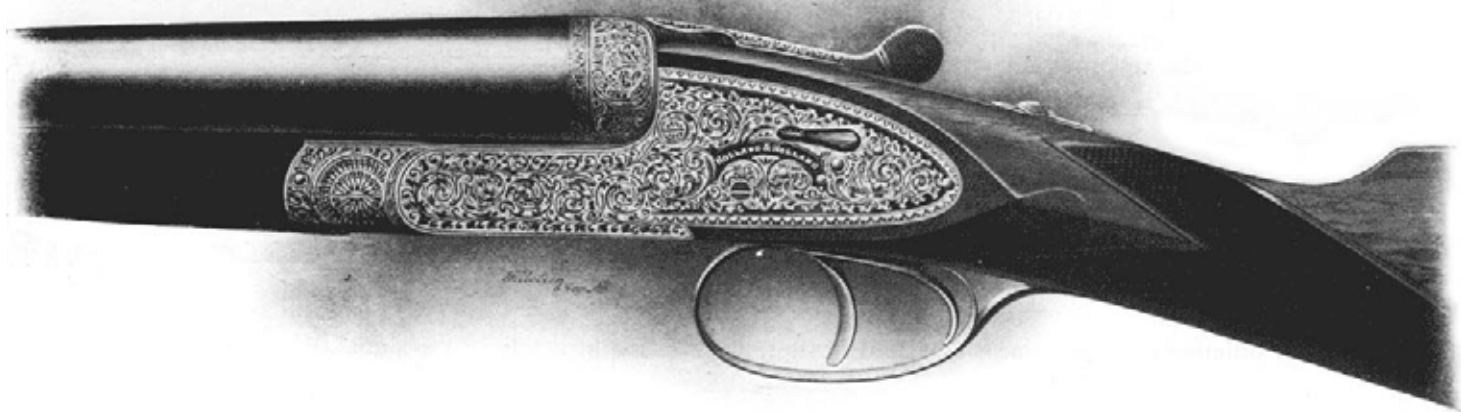
J. H. P. H. writes:—

"Your ejector and single trigger mechanism worked perfectly at all times with never a hitch."

**Awarded Grand Prix Paris 1900, St. Louis 1904,  
and Highest Award Vienna 1910.**



*New Model 16-Bore  
Hammerless Ejector Gun  
(Special System of Boring)*



*As tested before the Editor of "The Field."*

Messrs. HOLLAND & HOLLAND would draw the attention of sportsmen to their new 16-Bore Gun, it is a handy well balanced weapon weighing 6 lbs. (but handles considerably lighter), which, with their Special System of Boring, gives a pattern equal to an improved cylinder 12 bore at 40 yards with increased velocity and penetration, while giving a good wide killing pattern at short ranges.

For Report of Trial of Gun before the Editor of "The Field," see next page.

*PRICES.*

Best quality and finish, Royal Hammerless Ejector (double or single trigger), fitted with SPECIAL TREBLE GRIP and Detachable Locks	... ..	75 Guineas
Best quality and finish, Royal Hammerless Ejector (double or single trigger), without Special Treble Grip, etc.	... ..	70 Guineas
Second quality, Hammerless Ejectors	... ..	50 Guineas
Third quality " " (with Back Action Locks)	... ..	35 Guineas
"Modèle de Luxe" Hammerless Ejector Guns	Specially suitable as Presentation Guns	90 to 100 Guineas

These "Modèle de Luxe" weapons, whilst containing all the points of our very best guns, have specially selected stocks, and in addition are finished in an exceedingly artistic manner, combining a best gun with a work of art.

**Winners of all "The Field" Rifle Trials, London.**



Trial of HOLLAND & HOLLAND'S

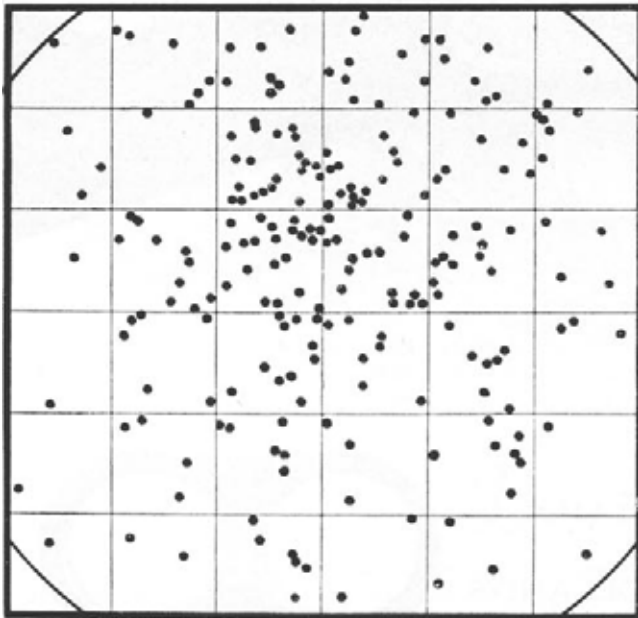
# New 16-Bore Gun

Before the Editor of "THE FIELD," February 22nd, 1908.

"Messrs. HOLLAND & HOLLAND have submitted a gun of this size, in the regulation and adjustment of which they have devoted a considerable amount of attention.

"They find that there is a shooting public anxious to carry the principle of reduced shot charges beyond the limits laid down by the 12-bore.

"Messrs. HOLLAND, in submitting the gun, drew special attention to a curious characteristic which the right barrel possessed to a remarkable extent. They claim in fact to have arrived at a system of boring guns which combines an unusual amount of spread at the near distances with a relatively great closeness at 40 yards."

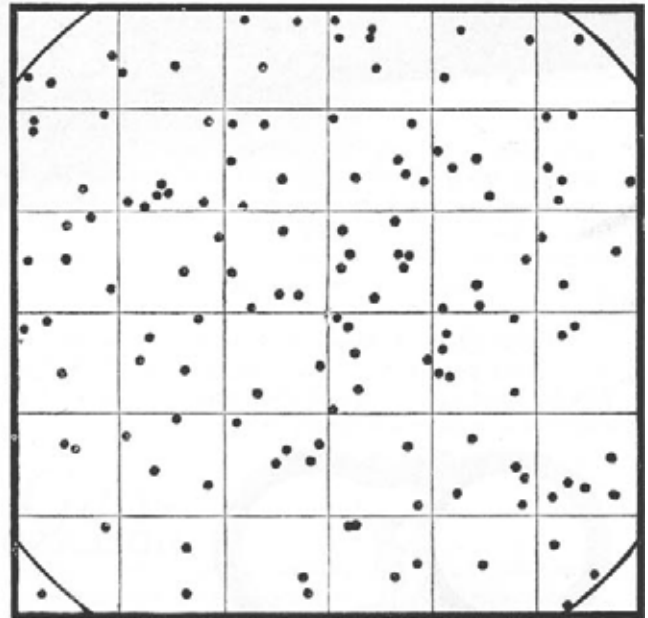


Pattern at 20 yards.

## NEW SYSTEM OF BORING.

TABLE I.—Pellets in 30 in. circle at 40 yards, using 28 grs. of E.C. and  $\frac{7}{8}$ oz. of No. 6 shot (236 pellets).

Holland 16-Bore Gun, Right Barrel.	Field Improved Cylinder, 16-Bore.
141 .....	124
149 .....	112
146 .....	98
160 .....	112
131 .....	112
<u>Av. 145 = 61 %</u>	<u>Av. 112 = 48 %</u>



Pattern at 40 yards.

## NEW SYSTEM OF BORING.

TABLE II.—Pattern results at 20 yards.

Holland, Right Barrel, 13.2 in. Circle.	Field Improved Cylinder, 13.2 in. Circle.
109 .....	105
105 .....	108

It is evident from the above results that the right barrel, though giving half-choke results at 40 yards, has in this instance shot level with *The Field* Improved Cylinder at 20 yards. This credits the gun with more open patterns at 20 yards than a half-choke would ordinarily give. The equality with 12-bore dispersion is fully established, etc.

**Awarded Grand Prix Paris 1900, St. Louis 1904,  
and Highest Award Vienna 1910.**

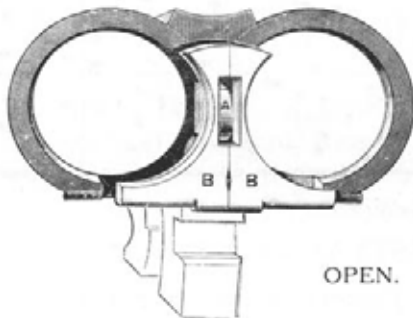
HOLLAND & HOLLAND LTD.,

## Special Pigeon Gun

Royal Hammerless Ejector, Double or Single Trigger

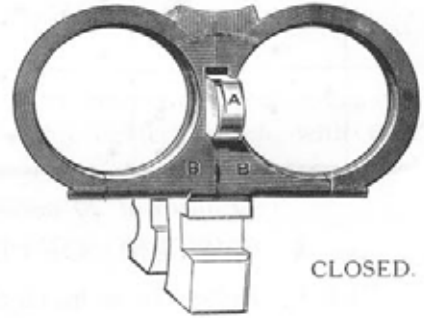


These guns are specially constructed, perfectly balanced, and bored to give close and regular patterns, with great penetration, and regulated with charges of Nitro powder, equivalent to  $3\frac{1}{2}$  to 4 drams of black powder, and  $1\frac{1}{4}$  ozs. No. 6 shot, and chambered for the  $2\frac{3}{4}$  inch or 3 inch case. Weight about  $7\frac{1}{4}$  to  $7\frac{1}{2}$  lbs., automatic or non-automatic safety.



OPEN.

HOLLAND and  
HOLLAND'S  
SPECIAL TREBLE GRIP.



CLOSED.

The special feature of this is its great strength, the extension and the barrels being made in one piece, thus making it impossible for the extension to become loose. We strongly recommend it for pigeon and wild fowl guns firing heavy charges of nitro-powders. Fitting as it does into a recess in the action, instead of in a slot at the top, it does away with the possibility of dirt or wet getting into the action and preventing its working smoothly. Another advantage is that when the weapon is open the extension (A) is covered by the extractors (B.B.) and enables one to load quickly and without fear of cutting the fingers.

### PRICES.

Best quality and finish, fitted with Special Treble Grip	...	...	...	75	Guineas
Second quality	"	"	...	55	Guineas
"Modèle de Luxe"	...	...	...	90 to 100	Guineas

Winners of all "The Field" Rifle Trials, London.

98, New Bond Street, LONDON, W.

Makers by special appointment to H.R.H. the Comtesse de Paris.

## Ladies' Guns

### A SPECIALITY



The increased demand for guns suitable for ladies has induced us to give special attention to the manufacture of these weapons.

Our experience is that, to enable a lady to use a gun or rifle with success, special care must be taken in the fitting of the stock, balance, &c.

We have built numbers of these guns during the last few years, with great success, and having exceptional facilities for measuring, fitting, &c., our lady patrons have found their shooting greatly improved. We recommend 16, 20, or 28 bores, bored so as to give a fairly wide but well-distributed pattern, and so constructed that the recoil is reduced to a minimum.

## Boys' Guns

A sportsman's success as a shot may frequently (or we may say almost invariably) be traced to his early tuition and training. It is, therefore, in our opinion, most important that so soon as a lad commences to use a gun, care should be taken to ensure that he starts with a weapon suited to his capabilities, otherwise it frequently occurs that the young beginner loses interest, and never really obtains that confidence so necessary to one wishing to become a really good shot.

We give special attention to the fitting of guns intended for boys commencing to shoot, with the further advantage of the tuition of an experienced game shot, who will attend during practice if desired.

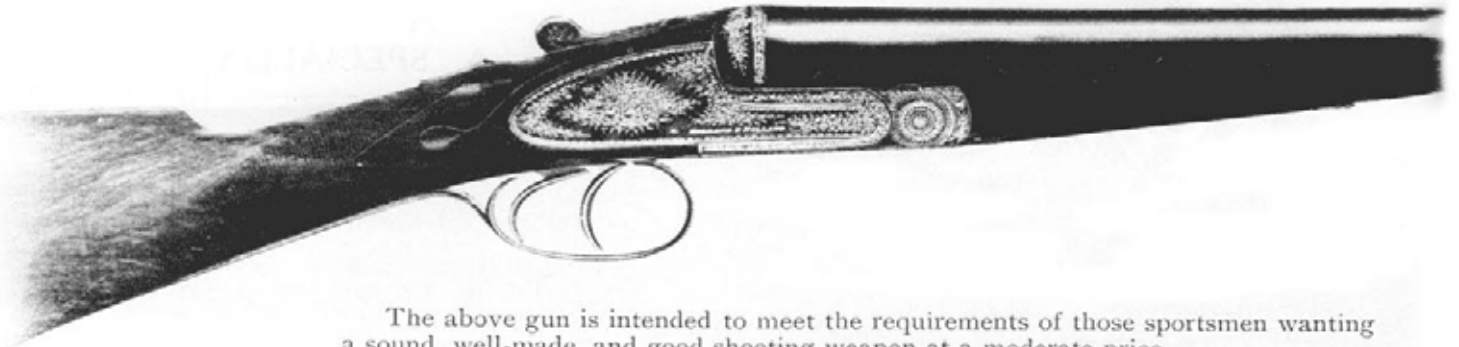


### PRICES.

Single-barrelled Guns	...	...	10 to 25 Guineas
Double " "	...	...	25 to 65 Guineas

Awarded Grand Prix Paris, 1900, St. Louis 1904,  
and Highest Award Vienna 1910.

## Special No. 2 Model or "B" Grade Hammerless Ejector Gun



The above gun is intended to meet the requirements of those sportsmen wanting a sound, well-made, and good shooting weapon at a moderate price.

These guns are well-balanced and finished, and are recommended in every way. The principle of the Ejector is the same as in the Royal Quality, and the locks have the same double safety, and detachable arrangement.

### PRICES.

Finished as above, 50 Guineas each, 100 Guineas the pair.



### PRICES.

Slightly plainer grade ... .. 45 Guineas each, 90 Guineas the pair

In general make the same as previously described gun.

Cross-eyed Stocks extra.

Cases and Implements extra.

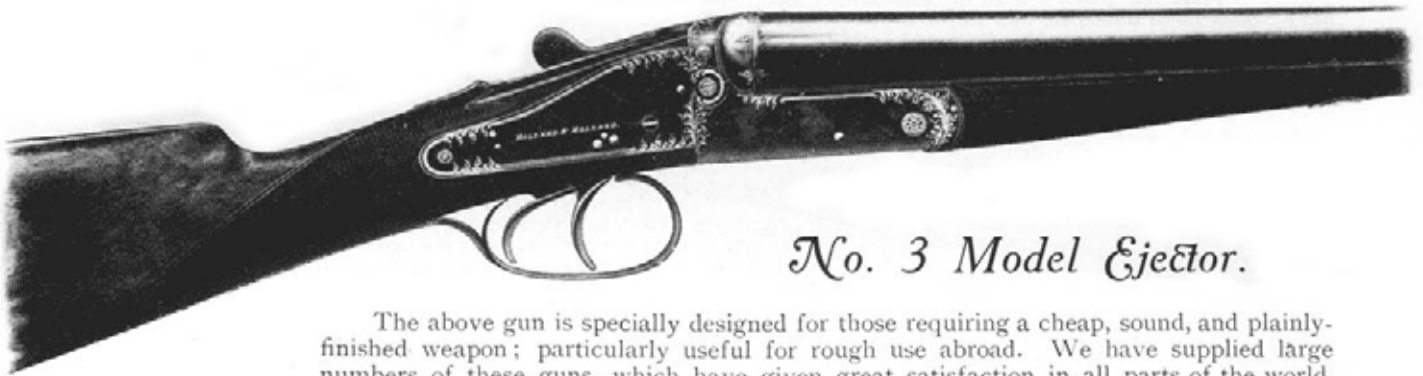
Made in 12, 16, and 20 Bores.

**Winners of all "The Field" Rifle Trials, London.**

98, New Bond Street, LONDON, W.

HOLLAND & HOLLAND'S

*No. 3 Model or "C" Grade  
Hammerless Ejector Gun*



*No. 3 Model Ejector.*

The above gun is specially designed for those requiring a cheap, sound, and plainly-finished weapon; particularly useful for rough use abroad. We have supplied large numbers of these guns, which have given great satisfaction in all parts of the world.

All the working parts are strong and very simple, and the shooting powers of these weapons may be relied on.

As in all our hammerless guns, the locks are fitted with the intercepting safety blocks, in addition to the usual automatic trigger safety.



*Special No. 3 Model—Non-Ejector.*

*PRICES.*

Ejector—Hammerless	...	...	...	...	...	...	35 Guineas each, 70 Guineas the pair
Non-Ejector	..	...	...	...	...	...	25 Guineas each

If fitted with Single Triggers, extra.

Cross-eyed Stocks extra.

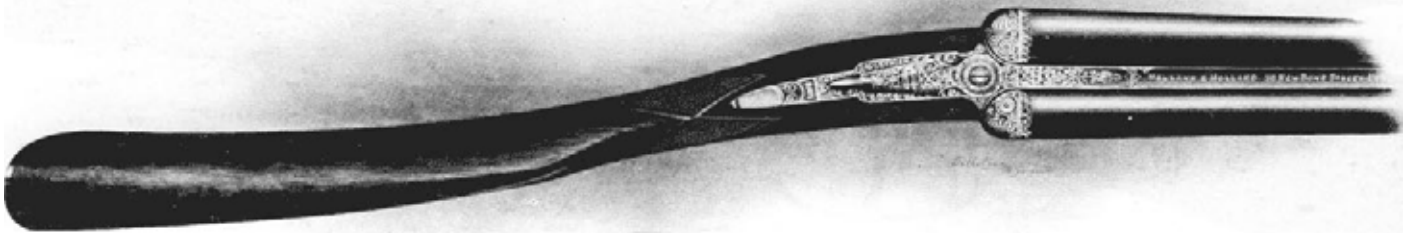
Cases and Implements extra.

*Made in 12, 16 and 20 Bores.*

**Awarded Grand Prix Paris 1900, St. Louis 1904,  
and Highest Award Vienna 1910.**

*Cross-Eyed and  
Semi-Cross-Eyed Guns*

*A SPECIALITY*



We are constantly having instances brought to our notice where sportsmen have been for years shooting badly without their having had any knowledge of the fact that they were left-eyed, or that their left eye was the "master eye," and consequently were taking aim across the gun, shooting some feet to the left of the object aimed at.

We have made numbers of Cross-Eyed and Semi-Cross-Eyed Guns to meet this difficulty, and have been fortunate enough in most cases to have greatly improved the shooting of our customers. We need hardly point out that special knowledge and care are required to ensure the proper and correct fitting of these exceptionally "set off" guns. This we can ensure. We have every facility at our shooting range—our Patent Try Guns, a variety of moving and stationary targets, etc., etc., which will enable us to arrive at the shapes of stock required by the inexperienced shot.

The above illustration shows a gun stock with the full amount of cast-off required by a left-eyed man.

The following letters will show the great benefit derived by many sportsmen who have been fitted with this form of gun.

Testimonials as to the value of Cross-Eyed and Semi-Cross-Eyed Stocks.

"THE FIELD," January 10th.

"I am left-eyed, and though I have shot over thirty years, it was not till a few years ago, when I was lucky enough to accompany a friend going to his gunmakers (Messrs. HOLLAND & HOLLAND), that I got a gun to suit me. Of course the subject of shooting came up, in which I joined, and Mr. HOLLAND soon found out that my left eye was my ruling eye, and the necessity of a twisted stock to suit me was discussed. The result was Mr. HOLLAND built for me a gun with twisted stock, which is not only quite handy to use but with which my shooting is improved 25 per cent. I see no reason to doubt his being equally successful with anyone who consults him.—J.C.W."

"THE FIELD," January 10th.

"Like your correspondent, Mr. J. HOOPER, I found my shooting going off so much last season from failing sight, that I had serious thoughts of giving up altogether. Fortunately, however, I was led to consult Messrs. HOLLAND & HOLLAND, who pointed out to me that, with advancing years, my left eye had become stronger than my right; and by means of the Try Gun having ascertained what I required, they were enabled to build me a gun, and alter the stocks of my old ones, with the result that, though in my eightieth year, I can shoot nearly as well as I ever did, and can hold my own with most men—so much so, that I feel perfect confidence in myself."

*Gun Fitting and Try Guns a Speciality. See pages 22 to 25.*

**Winners of all "The Field" Rifle Trials, London.**

*Cross-Eyed and Semi-Cross-Eyed Guns—continued.*

TESTIMONIALS—*continued.*

"THE FIELD," January 24th.

"In answer to 'Left Eye,' in your issue of January 17th, I began to shoot in middle life. To kill, I had to put my face down on the stock of the gun and shut my left eye, frequently getting a blow on the face in consequence. I shot with tolerable success, but felt I ought to do better, and wanted to shoot with both eyes open. At the beginning of this season I went to Messrs. HOLLAND & HOLLAND to see what the Try Gun could do for me. I was found to have a strong left eye, and Messrs. H. & H. altered my gun, giving it a very considerable 'cast-off' to bring the barrels in line with the middle of my face. I can now shoot with my head up and both eyes open, and with marked improvement. I have given Messrs. H. & H. an order for a new gun on the same lines. I now get no blow on the face.—LAWRENCE WARBURTON PIKE."

"THE FIELD," February 17th.

"For many years past I have shot with guns of various makers, and invariably with unsatisfactory results; but having been recently recommended to have a gun fitted to me by Messrs. HOLLAND & HOLLAND, I attended at their grounds at Kensal Rise, and was measured by the aid of their Patent Try Gun. It appeared that I had been shooting very much to the left, and required a stock considerably 'cast-off.' Messrs. H. & H. supplied me with the gun last summer, and after a few day's practice, in September I was able to shoot driven partridges fairly well; and later on, in the pheasant season, I found that I seldom missed a bird—in fact, the improvement has been most satisfactory and remarkable, and I have no hesitation in attributing the improvement to Messrs. HOLLAND & HOLLAND'S 'Cast-off' Gun.—R. W. TWEEDIE."

"THE FIELD," February 17th.

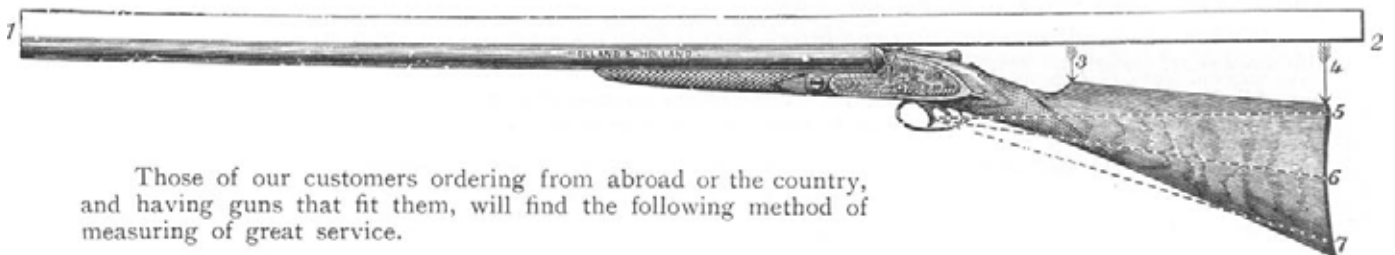
"About two years ago, when ordering a pair of ejectors, I was induced by HOLLANDS to have a few shots with their Try Gun. The experiment showed that I would shoot much better with guns more 'cast-off' than I had been using, and they were a good deal 'cast-off.' They made my new guns with such 'cast-off' that I now never want to shoot from my left shoulder with a shot gun. My general shooting is now, I am certain, improved quite 10 per cent., and quick shooting even more; and this I take it is the real test for fit of a gun. I have just ordered a third from HOLLAND to match the other pair.—LEFT EYED."

"THE FIELD," February 7th.

"Guns with which I had been shooting successfully for many years suddenly failed me, and I could not understand missing shots (principally at snipe) which I felt sure I was shooting at correctly. I found, by the use of the Try Gun, I was shooting from 12 to 18 inches over a bird at 40 yards. The new stock Messrs. HOLLAND have made for me is a perfect success.—E. C. B."

*Guns fitted with Cross-Eyed or Semi-Cross-Eyed Stocks,  
price 5 Guineas extra on any of the standard prices.*

*Instructions for taking Measurements for Bend and Length  
of a Gun Stock.*



Those of our customers ordering from abroad or the country, and having guns that fit them, will find the following method of measuring of great service.

Take a perfectly straight piece of wood about the length of the gun, and a quarter-of-an-inch thick, place it on the edge along the groove of the rib, and secure it by tying it to the barrels, leaving one end to project to full length of the stock, and take the following dimensions accurately:—For bend take distance from points 3 and 4 to line of barrels 1 and 2; for length from centre of front trigger to points 5, 6 and 7.

*Gun Fitting and Try Guns a speciality. See pages 22 to 25.*

**Awarded Grand Prix Paris 1900, St. Louis 1904,  
and Highest Award Vienna 1910.**

## Patent Try Guns and Gun Fitting



SIR R. PAYNE GALLWEY, BART., in "THE FIELD," says:—

*"The very best contrivance ever devised for discovering the style of gun that is most suitable to a shooter."*

The great value of these adjustable guns for the purposes of obtaining from actual practice the precise form of stock required by the shooter is now fully recognised, and instances are daily being brought to our notice where the shooting of sportsmen has been vastly improved, after having been properly fitted by an expert fitter with the Try Gun. We contend that too much attention cannot well be given to the fit of a gun, and that each individual shooter should ascertain what his requirements are before having new guns built for him. The above guns, which only weigh  $6\frac{1}{2}$  lbs., have the same balance, and mount to the shoulder in the same way as an ordinary 12-bore gun. They can be adjusted to any bend, cast-off, or length required, even to the extent of a fully cross-eyed gun.

In combination with these Patent Try Guns, we have at our private shooting ranges (see pages 24 and 25) a complete arrangement of disappearing birds, running rabbits, etc., which enables us to find out any error of aim or sight that a customer may have.

We have had wide experience as gun fitters, having been amongst the very first to go thoroughly into this important question.

All the principal authorities on shooting matters have expressed unqualified approval of this invention, and gun fitting by means of the Try Gun is recognised as a most important part of a gunmaker's business.

*N.B.—Gentlemen can arrange to go to our grounds at any time; but it is desirable to give two days' notice to ensure the ranges being disengaged.*

### Terms—GUN FITTING.

With Patent Adjustable Try Guns in conjunction with Special Disappearing and Moving Targets.

Use of all Targets and services of Expert Fitter, &c., 10/6

*N.B.—No charge is made for fitting when a new gun is ordered.*

*Cartridges and Inanimate Birds extra.*

**Winners of all "The Field" Rifle Trials, London.**





*Press Opinions and Testimonials as to the Value of Hollands' Patent Try Gun.*

"THE FIELD," April 5th.

"Since then the Try Gun has been brought out, and the practical experience to be gained by its means is, in our opinion, much more serviceable than any amount of theory."

"THE FIELD," February 22nd.

"From my own experience I can strongly recommend your correspondent to place himself in Messrs. HOLLANDS' hands. My gun—by a well-known London maker—though good in other respects, did not properly fit me. By means of the Patent Try Gun I got the exact set I required. Messrs. HOLLAND reset my own gun. I have used it ever since and am more than satisfied with the result. Messrs. HOLLAND spared no pains to get me fitted correctly, and the cost was inconsiderable.—R.A."

"THE FIELD," February 22nd.

"Sir,—Like your correspondent, my left eye is most decidedly the 'master eye.' For some time I had been convinced that my gun did not suit me, though assured to the contrary by two first-class London makers, to one of whose grounds I went to shoot. I had the stock altered exactly as shown by the Try Gun at Messrs. HOLLANDS' Shooting Grounds, Kensal Rise, with the result that my shooting was at once immensely improved. I can now subscribe myself—**QUITE SATISFIED.**"

"THE FIELD," February 22nd.

"... I must, in fairness to Messrs. HOLLAND & HOLLAND, say how thoroughly pleased I am with the alterations made to my gun after being measured with the Try Gun, my shooting having so much improved, especially in snap shots.—T.W.F."

"THE FIELD," January 31st.

"In shooting I never found that the gun came up quite to my liking. . . . This I never could account for until last July I went down to Messrs. HOLLAND & HOLLAND'S shooting grounds and used their Try Gun. A few shots told me that my left eye was the 'master eye,' and that I did not want quite so much bend in my stock, and not quite so short. I had one of my guns altered to these requirements, and have since had the satisfaction of improving my shooting fifty per cent. The gun comes up well, and I can shoot with the greatest ease and confidence.—**PROPER FIT.**"

"THE FIELD," January 31st.

"My gun did not suit me, and having been recommended to consult Messrs. HOLLAND & HOLLAND as to alterations of stock, they made the requisite alterations from the Try Gun, and I am quite satisfied with my shooting—having improved very much indeed.—**TWO EYES.**"

"THE FIELD," February 7th.

"By the aid of the Try Gun, and also through the personal services of Mr. HOLLAND himself, he has improved my shooting greatly. I have taken several friends to Messrs. HOLLAND who have not been satisfied with their shooting, and in every case there has been a vast improvement in their shooting through the use of the Try Gun, and being properly measured.

It is quite surprising to find how many shoot right handed and yet have the left eye slightly stronger than the right.—**LEFT SHOULDER.**"

"THE FIELD," March 3rd.

"Some three years ago, not being satisfied with my shooting, I visited Messrs. HOLLAND & HOLLAND'S private trial grounds, and from measurements there taken they altered for me a pair of old 12-bore guns, and also built me a pair of their best patent ejector 16-bores. I have no hesitation in affirming that both with the altered 12-bores and with the new 16-bores my shooting improved vastly, and the new guns in addition are as perfect weapons in every respect as I believe it is possible to build.—**MORE THAN SATISFIED.**"

"THE FIELD," March 3rd.

"Noticing how well a friend shot with a pair of HOLLAND & HOLLAND'S guns, I determined to give Messrs. HOLLAND an order for a pair of ejector guns, and was fitted by Mr. HOLLAND himself, with the result that he improved my shooting very greatly. Last spring I thought I might improve myself still further, and for that purpose spent an afternoon on the private range with Messrs. HOLLANDS' fitter, who was most painstaking, in fact, nothing appeared a trouble so long as your wishes were gratified and your shooting improved. If 'Dissatisfied' will spend a day at the range of Messrs. HOLLAND & HOLLAND and explain his wishes, I am sure that if it is possible for him to be improved Messrs. HOLLAND can do it.—**ONE MORE THAN SATISFIED.**"

"THE FIELD," March 9th.

"I used the guns this season and my shooting has improved far beyond my expectations, for whereas with my old guns I was a most indifferent shot, I this year more than held my own."—N.J.C."

COUNTY ANTRIM, December 14th.

"I don't know what you did to the stock of my gun, but it is wonderfully changed, I killed twenty consecutive bolted rabbits yesterday, whilst at snipe I never did so well."

November 9th.

"My nephew was here to-day; he has just come from a shoot in Penrith, and was loud in his praises of the gun you built for him (from measurements taken from the Try Gun); he says his shooting has improved 50 per cent."

**Awarded Grand Prix Paris 1900, St. Louis 1904,  
and Highest Award Vienna 1910.**

**HOLLAND & HOLLAND LTD.,**

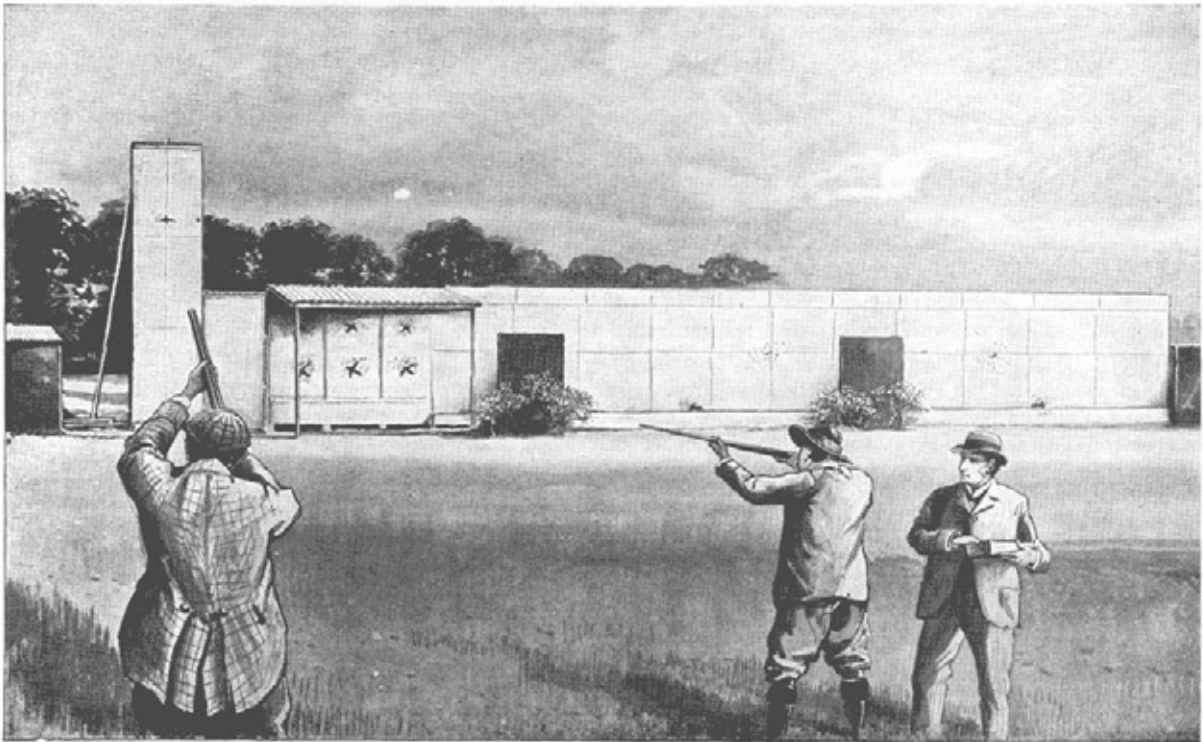
HOLLAND & HOLLAND'S  
*Private Shooting Grounds, Perivale, Ealing, w.*

These Grounds are the largest, (143 acres in extent) the most complete and up-to-date in every way, and equipped with the latest pattern Try Guns, Targets and all modern appliances for gun fitting, &c.

*Coaching and Lessons by Experts.*

The services of a competent staff of assistants, who are experienced game shots, and experts at Gun Fitting, Coaching, etc., are always available.

*Targets for Gun Fitting*



*TERMS.*

For Coaching or Practice, Use of Grounds, Targets, etc., attendance of Coach and Trapper, 10/6 per visit.  
Single Lessons, 10/6                      Course of 6 Lessons, 2 Guineas.  
Season Ticket for Unlimited Practice, including Loader and Trapper, 2 Guineas.  
Cartridges and Clay Birds, extra.

*Gun Fitting.*

With Patent Adjustable Try Guns in conjunction with special Disappearing and Moving Targets; use of all Targets, and services of Expert Fitter, 10/6  
No charge (except for Cartridges and Birds) is made for the first visit, or fitting with Try Gun if a New Gun is ordered.

**Winners of all "The Field" Rifle Trials, London.**

# The Badminton and West London School of Shooting and Practice Grounds

The nearest and most convenient to London—30 minutes from Bond Street.

## “PRACTICE MAKES PERFECT.”

In no branch of sport is practice more necessary than in shooting, yet numbers of sportsmen never handle their guns from the end of one season till the commencement of the next. It is not to be wondered at, therefore, that, especially in the early days of the season, the form shown is open to improvement.

To those sportsmen who wish to avail themselves of practice, within easy distance of the West End, a visit or series of visits to the Badminton School is recommended.

At these extensive Grounds all kinds of practice at inanimate birds, as well as at live pigeons, may be obtained. Numerous additions and improvements have recently been made, including high towers 45 to 120 feet high for practice at overhead rocketing shots. Grouse butts, for practice at driven birds. Practice at imitation rocketing pheasants, driven at high speed over trees. Practice at imitation driven partridges and grouse, driven over high hedges. Practice at walking up live and imitation birds, artificial and live rabbits, through Rough Cover extending over half-a-mile. Practice at unknown angles at inanimate birds from traps concealed in cover. Practice at Grouse Driving from a line of Real Grouse Butts, at fast-approaching and passing birds.

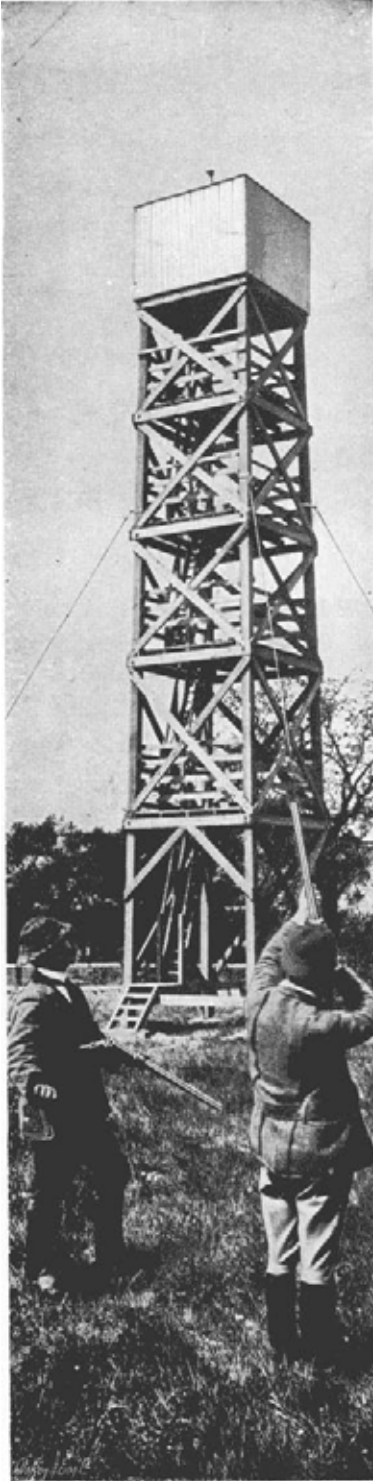
## Shooting Lessons

We have made a special study of this important branch of the business, and have been most successful in improving the style of shooting of those who have taken shooting lessons under our instruction. These lessons are given at the grounds by special appointment only. Special practice at high birds driven over trees, etc.

*The Grounds are situated at PERIVALE, EALING, and can be reached by the following routes:—*

- From PADDINGTON, G.W.R., to Ealing Broadway, 4 trains per hour, about 10 minutes' journey.
- From CITY and WEST END by District Railway to Ealing Broadway—trains every ten minutes.
- From DOVER STREET, W., by Piccadilly Tube and District Railway, via Hammersmith to Ealing Broadway—every few minutes.
- By PRIVATE MOTOR or TAXI-CAB via Uxbridge Road. Private Conveyances meet Clients by appointment. Cabs meet all Trains at Ealing Broadway Station.

**Awarded Grand Prix Paris 1900, St. Louis 1904,  
and Highest Award Vienna 1910.**



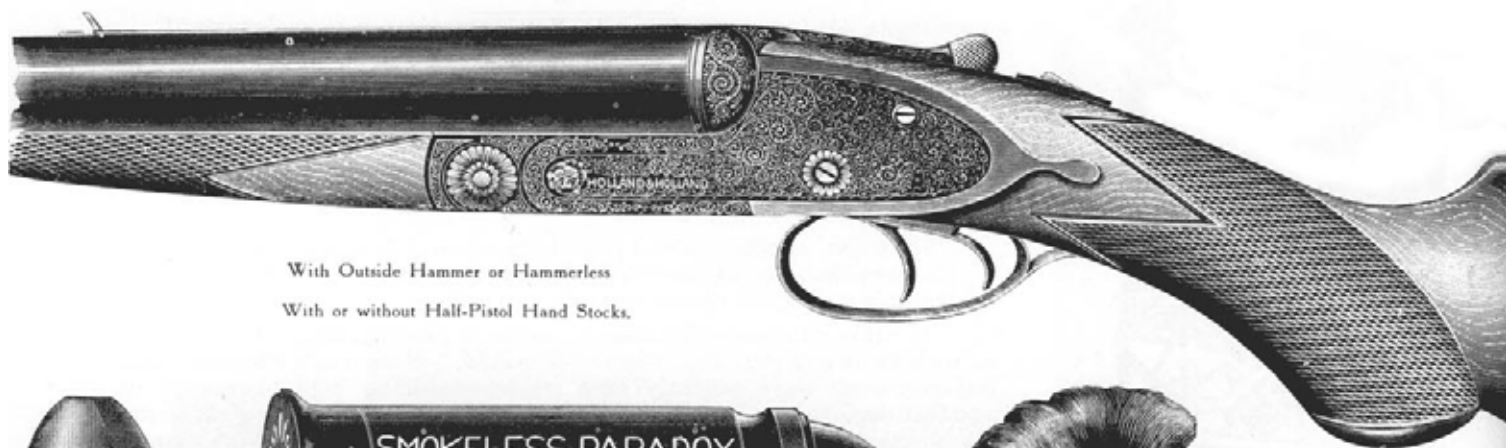
HOLLAND & HOLLAND LTD.,

Nitro "Paradox"  
REGISTERED TRADE MARK.  
Ball and Shot Gun

MADE IN 12, 16 AND 20 BORES.

Also in . . .

10 BORES FOR BIG GAME.



With Outside Hammer or Hammerless  
With or without Half-Pistol Hand Stocks.



12-Bore Cartridge with "Paradox" Bullet, full size.

With special bullets for expansion, or penetration as required.

The "Paradox" Gun is now recognised in all parts of the sporting world as a standard weapon which is a perfect shot gun, and at the same time an accurate and powerful rifle. The principle of the gun is having a short piece of the muzzle of the barrels rifled, the remainder of the barrels being smooth like an ordinary gun. The weight of a 12-bore gun is about  $7\frac{1}{2}$  lbs., and has the balance of, and handles like, an ordinary shot gun. A 16-bore weighs about  $6\frac{1}{2}$  lbs.

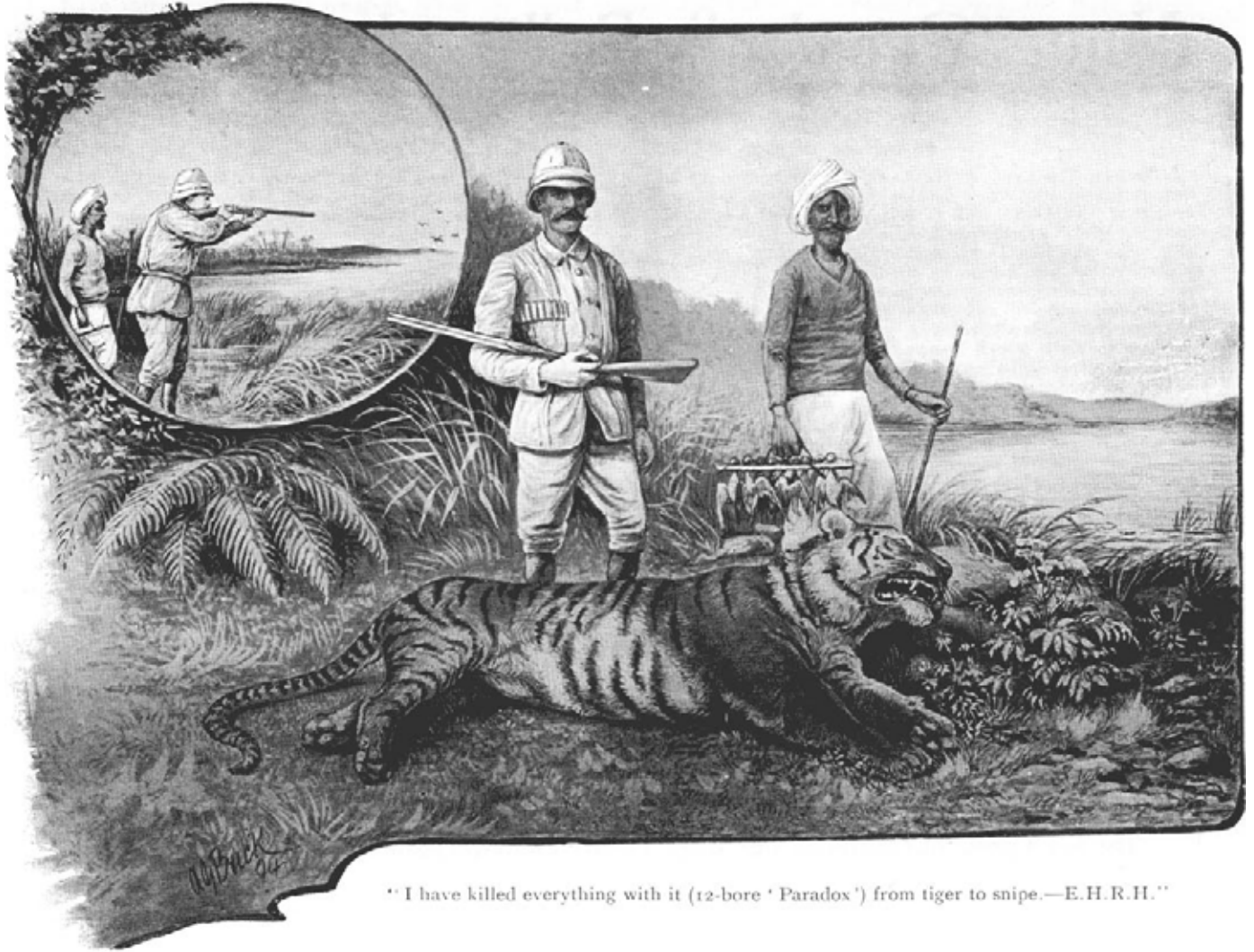
We need hardly point out to practical sportsmen the great advantages of a weapon which shoots shot as well as a good cylinder gun, and conical ball with smokeless powder up to 150 yards, with the accuracy of an Express Rifle. Nor need we refer to the importance of shooting moving objects in jungle with a weapon which one is accustomed to, and which comes to the shoulder with the facility and accuracy of an ordinary gun.

HOLLAND & HOLLAND would caution sportsmen that weapons are now being sold as "Paradox" guns which are not of our manufacture, and have not the special advantages combined in the genuine "Paradox."

**Winners of all "The Field" Rifle Trials, London.**

98, New Bond Street, LONDON, W.

## Nitro "Paradox" Gun (12-Bore)



"I have killed everything with it (12-bore 'Paradox') from tiger to snipe.—E.H.R.H."

### *The "Paradox" Gun has the following advantages:*

- 1—Shoots shot as well as a first-class improved cylinder gun.
- 2—Shoots conical, hollow-pointed, and solid bullets, and *Smokeless Powder*, up to 150 yards with the accuracy of an Express Rifle, and with the increased velocity obtained from a smooth bore.
- 3—The above results from a weapon, the usual weight of a 12-bore shot gun, enabling the sportsman to fire snap shots with the quickness and certainty only to be obtained from a gun which he is constantly handling.
- 4—No special cartridge case required for shot, the gun being chambered to Eley's ordinary 12-bore case.
- 5—With a double-barrelled Express Rifle, and a "Paradox" Gun, a sportsman is fully armed for all kinds of game, from snipe to tiger.

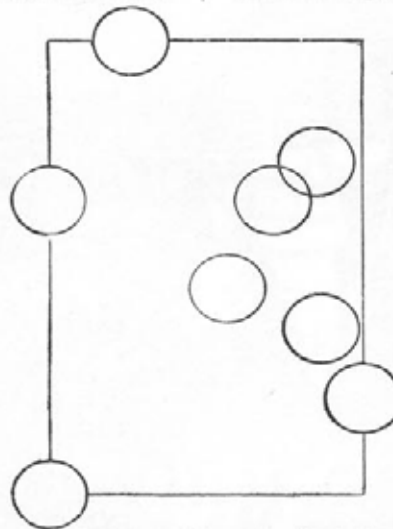
**Awarded Grand Prix Paris 1900, St. Louis 1904,  
and Highest Award Vienna, 1910.**

# Trial of "Standard" 12-Bore Nitro "Paradox" Ball and Shot Gun

Before the Editor of "THE FIELD," August 8th, 1903.

Messrs. HOLLAND & HOLLAND recently asked us to inspect and see shot a new development in their well-known system of "Paradox" Ball Gun. The reduced recoil and the great advantage of smokelessness, especially when shooting in tropical countries, provide ample justification for modernising this well-known weapon. As pioneers of the Combination Ball and Shot Gun, which has proved of so much value to sportsmen in all parts of the world, Messrs. HOLLAND & HOLLAND may be congratulated upon having succeeded in constructing a "Paradox" Gun, which, while retaining the excellent shooting with both shot and ball for which the old weapon was so well known, has the advantage of shooting a Smokeless Ball Cartridge which not only gives an increased velocity, but does so with decrease of recoil of some 20 to 25 per cent., which is a very important matter in these, comparatively speaking, light weapons.

The "Paradox" submitted for our examination is a typical specimen of its class. It weighs  $7\frac{1}{2}$  lbs., and it handles and balances like a Shot Gun of the same weight. Just to make sure that the weapon was thoroughly effective for the firing of Shot Charges, a number of Sporting Cartridges were fired at the plate, and well distributed patterns, averaging about 140 pellets on the 30 in. circle, were obtained at 40 yards.



Eight shots at 100 yards, with double barrel 12 bore "Paradox" Ball and Shot Gun, and Ball Cartridges charged with Cordite. Shots fired alternately from right and left barrel. Reproduced half-size.

"We then fired a large number of Smokeless Powder Ball Cartridges at 50 and 100 yards range, the right and left barrels being fired alternately. The diagrams obtained with bullet were, as far as accuracy was concerned, very much the same as from the old Black Powder Cartridges. At 50 yards the target was a remarkably fine one, all the eight shots fired being in a 2 in. square. At 100 yards range a number of 5 in. groups were made, one of which is herewith illustrated. The chief advantage gained in using a Ball and Shot Gun is, of course, that the weapon that produces these results can be handled, and is handled, exactly like an ordinary Shot Gun, thus enabling the shooter to take a snap-shot at a tiger with much the same confidence and facility with which one would shoot at a bolting rabbit. At the same time many experienced sportsmen consider that the heavy bullet fired from this class of weapon is more effective and has a more certain stopping power than the lighter bullet fired from an Express, especially when used against soft-skinned dangerous game such as tiger."

[See "THE FIELD," August 8th, 1903].

Shot and sighted up to 150 yards, up to which range excellent results are obtained.

The new Gun is so constructed that Black Powder Cartridges may be used when necessary.

## Type No. 2. Magnum "Paradox" Gun

For those sportsmen requiring a more powerful weapon than the Standard "Paradox," HOLLAND & HOLLAND have introduced the "MAGNUM," which is a very powerful gun, suitable for walking up dangerous game. The gun weighs 8 to  $8\frac{1}{2}$  lbs., and shoots a charge of Smokeless Powder equal to  $4\frac{1}{2}$  to 5 drams of black powder.

### TYPE No. 3.

Ten Bores shooting Nitro Powder, the most powerful weapon made for Elephant, etc., shooting.

For Long Range "PARADOX GUNS" Guns, see next page.

Winners of all "The Field" Rifle Trials, London.

## Long Range Nitro "Paradox"

To meet the occasional demand for Long Range 12-bore "Paradox" Guns, HOLLAND & HOLLAND have introduced a new weapon, firing the usual charge and bullet for ordinary ranges, and their patent elongated bullet for long ranges up to 300 yards. The following report of the trial of the Gun before the Editor of "The Field" will show the remarkable records obtained by this Gun at 200 and 300 yards. While showing that long range shooting can be obtained from the "Paradox," with the ammunition suited to it, HOLLAND & HOLLAND are of opinion that, except under exceptional conditions, the Shot and Ball Gun is not a suitable weapon for shooting beyond 150, or at the outside, 200 yards.

### Trial before the Editor of "The Field," November 11th, 1905.

"MESSRS. HOLLAND & HOLLAND recently invited our attention to a new bullet which they have designed for use with their well-known 'Paradox' Ball and Shot Guns.

"While the shooting here shown was conducted at the 100 and 200 yards range, this does not imply that the bullet would fail to produce proportionate behaviour at 300 yards. In fact, we were shown a target, which had been made at 300 yards, in which seven shots out of eight were contained in a space of  $6\frac{1}{2}$  in. high by  $7\frac{1}{2}$  in. wide.

"Whatever the exact limit range of this Gun might be, we feel quite justified in regarding 200 yards as exceeding this limit in the case of a Gun primarily intended for close quarter shots in the jungle."

[See "The Field," November 11th, 1905].



Fig. 1. The New Holland compound bullet for the "Paradox" ball and shot gun, consisting of an aluminium front and a lead base. Reproduced full size.

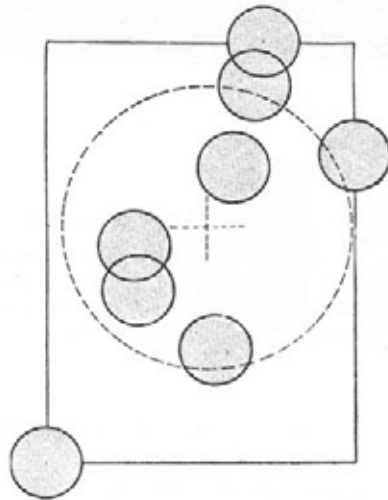


Fig. 2. Eight shots at 100 yards, using the right and left barrel alternately, the shot centres being contained in a rectangle 4.4 in. high by 3.15 in. wide. Average distance of shots from mean centre of impact, 1.5 in. Reproduced half size.

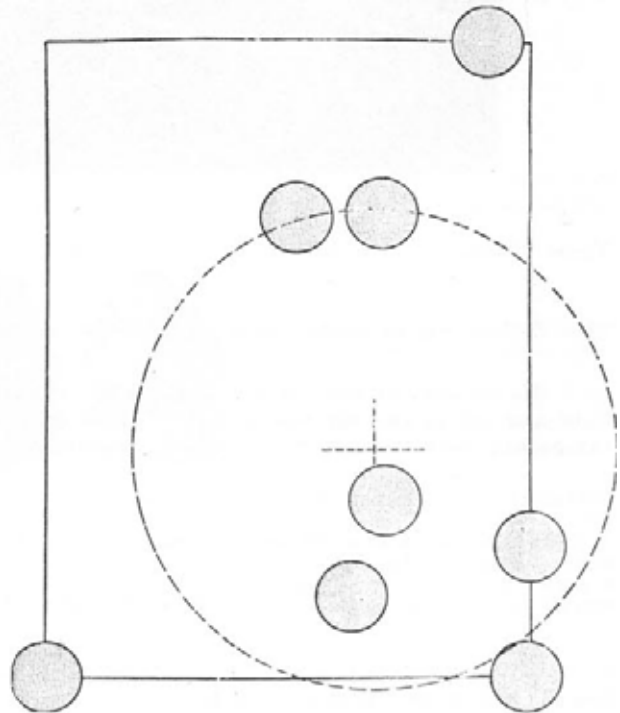


Fig. 3. Eight shots at 200 yards, firing under the same conditions, the shot centres being contained in a rectangle 6.6 in. high by 5 in. wide. Average distance of shots from mean centre of impact, 2.5 in. Reproduced half size.

"RECORD RESULTS." (See "THE FIELD," November 11th & 18th, 1905).

The closest diagram at 200 yards yet made in any PUBLIC TRIAL, before the Editor of "The Field."

**Awarded Grand Prix Paris 1900, St. Louis 1904,  
and Highest Award Vienna 1910.**

# "Paradox" Gun, 12-Bore

PRESS NOTICES AND  
TESTIMONIALS.



SIR VIKAR-UL-UMRA, K.C.I.E., Prime Minister of Hyderabad.

Three Tigers killed with a 12-bore "Paradox" in 15 minutes.—See "SPORTING AND DRAMATIC NEWS,"  
13th October, 1900.

**The following is published by special permission of H.M. The late KING OF PORTUGAL.**

Lisbon, February 16th, 1904.

"His Majesty is fully satisfied with the 'Paradox' Guns you supplied to him. His Majesty made a right and left at two big stags, both of them dropping right dead, the first at 122 paces, the second at 152 paces; both were shot through the shoulder with the cal. 12 and solid bullets."

EXTRACT OF LETTER FROM MAJOR HIS HIGHNESS THE MAHARAJAH OF BIKANER.

Bikaner, August 1st, 1905.

"The pair of 'Paradox' Guns you made for H.H. The Maharajah have given entire satisfaction, and for shots at tiger and other big game His Highness invariably uses them alone. They are very hard hitting, accurate and comfortable to handle, and in April, 1904, when three tigers happened to come together past His Highness in a beat, he, with the pair of 'Paradox' Guns, shot all three in three consecutive shots—right, left, right. H.H. has also successfully shot Bison with your 'Paradox.'"

Upper Burma, February 2nd, 1905.

"I shot 3 stags stone dead with 3 shots one after the other (1) at 85 yards (2) at 110 yards and (3) at 130 yards. I am more than pleased with the 'Paradox.'—E.O.D."

Upper Burma.

"I have now shot 11 more Thamin with the 'Paradox,' and find it as excellent as ever: at the same time I have made very good practice with it at Jungle Fowl, Partridges, etc. It is a most useful and accurate weapon, and with ball its penetration is wonderful.—E.O.D."

"You may be pleased to hear that the first shot fired from my 'Paradox' accounted for a tiger, and the next accounted for a boar.—H.S.C."

December 17th, 1904.

"I have done well with 'Paradox,' both at small and big game.—CAPT. D.H."

**Winners of all "The Field" Rifle Trials, London.**



# Magnum Nitro "Paradox" Gun

For those sportsmen requiring a more powerful weapon than the Standard "Paradox," HOLLAND & HOLLAND have introduced the "MAGNUM" which is a very powerful Gun, suitable for walking up dangerous game. The Gun weighs 8 lbs., and shoots a charge of Smokeless Powder equal to 4½ to 5 drams of a black powder, and a 750 grain bullet.

## TESTIMONIALS.

Extract of letter from CAPTAIN A. H. MOSSE, I.A., Dwarka, India, 28th February, 1910.

"I spent two months shooting in Somaliland last year and was exceptionally fortunate in bagging eight lions. Seven of these were shot with the MAGNUM PARADOX, the effect of the bullet being just what I hoped for, the knock-down blow of 750 grains of lead driven at a moderate velocity almost invariably disabling the beast with the *first barrel*, which should always be one's primary object in dealing with dangerous game. Further, the handiness of the weapon, so much greater than that of a heavy rifle, afforded much greater certainty of putting one's bullet in the right spot in a quick shot at close quarters—and all my lions *were shot at close quarters*. It is this combination of the handiness of the shot gun with a *heavy* bullet that constitutes the PARADOX, the ideal weapon, as I consider it, for lion or tiger shooting. (The Magnum charge for preference)."

Extract from SIR SAMUEL BAKER'S "WILD BEASTS AND THEIR WAYS."

"My battery is one '577, one '400, and one 'Magnum Paradox,' No. 12. The 'Paradox' is a most useful weapon, as it combines a shot gun (shoots No. 6 shot with equal pattern to a best cylinder-bored gun) with a rifle that is wonderfully accurate within a range of 100 yards."

"No. I.—Struck a large Barra Singha deer upon the spine, and the bullet was found embedded in crushed bone."



bear below the shoulder joint, a few paces on the other side of the first wounded animal."

"No. II.—Passed behind the shoulder of a full-grown bear, and struck the bone of another

"No. III.—This went through a bear, and was found beneath the skin upon the opposite side."

Exact drawings from bullets forwarded by the late SIR SAMUEL BAKER, showing the power and penetration of the "Magnum Paradox" Gun built for him by us, and referred to by him in his letters to "The Field."

## PRICES.

Best quality and finish, Royal Hammerless Ejector, fitted with SPECIAL TREBLE GRIP and Detachable Locks ... ..	75 Guineas
Second quality, Bar Action " " " " " " " " " "	55 Guineas
Third quality, Hammerless Ejector, Back Action ... ..	40 Guineas
Third quality, Hammerless Non-Ejector, Back Action ... ..	35 Guineas
"C" Grade, with Rebounding Locks and Low Hammers ... ..	from 25 Guineas

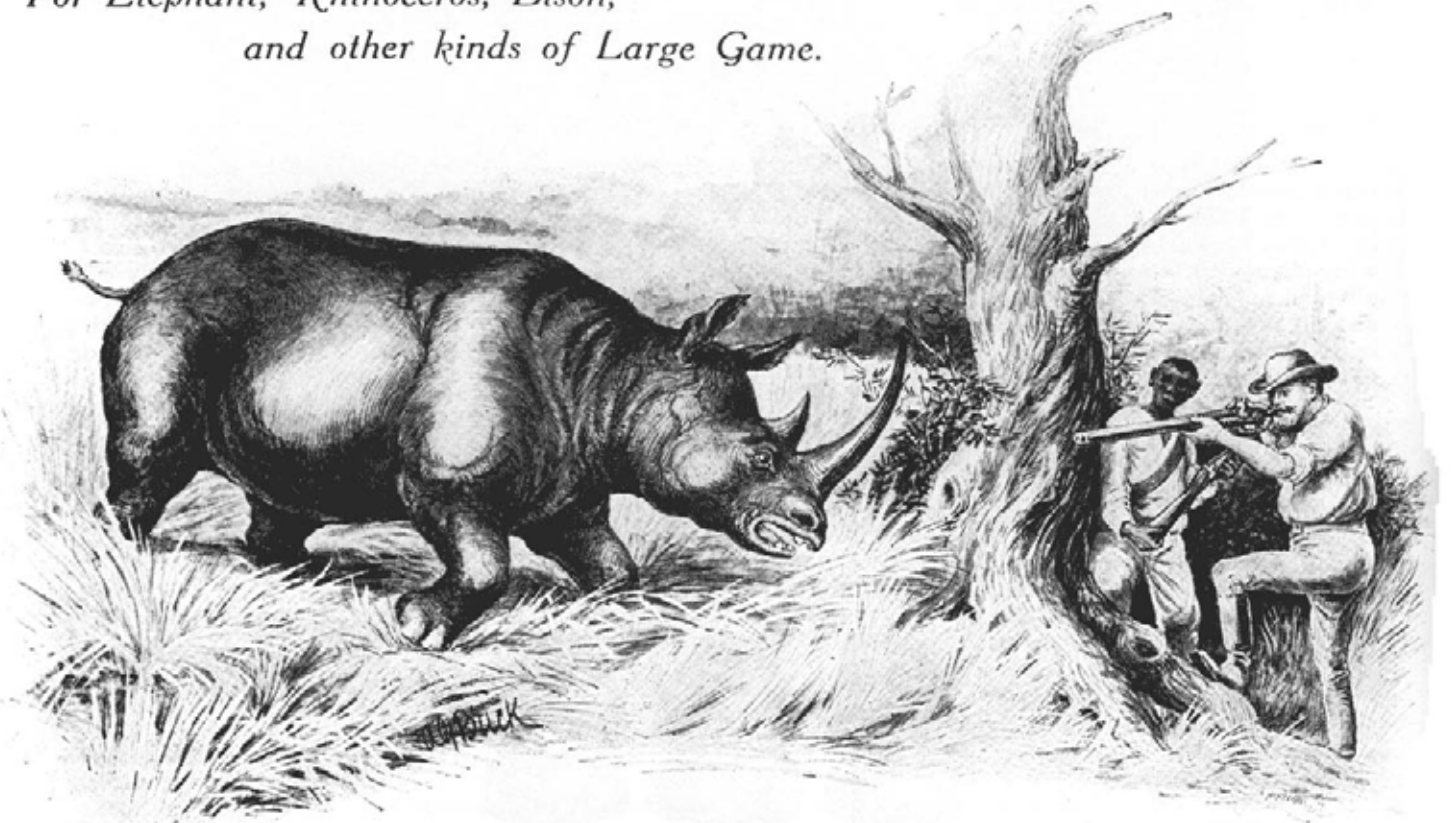
Cases and Implements extra.

For Special Requisites, see page 67.

**Awarded Grand Prix Paris 1900, St. Louis 1904, and Highest Award Vienna 1910.**

## 10-Bore Nitro "Paradox" Guns

*For Elephant, Rhinoceros, Bison,  
and other kinds of Large Game.*



*"Coming suddenly on the Rhino, fired at his heart, knocking him over on the spot."*

*"Five Months in Somaliland," by Lord Wolverton.*

This powerful weapon is constructed to shoot Nitro powder and a heavy conical bullet, either steel coated with lead, or solid hardened bullet, and is chambered for the solid brass case. It has enormous penetration, and at the same time is exceedingly accurate. Can be used as a shot gun if desired.

It is quite as powerful a weapon as most 8-bore rifles, besides having the great advantage of being a very handy well-balanced gun, weighing from 3 to 4 lbs. less than a rifle of the same calibre.

It is specially constructed and regulated to shoot either solid or lead-covered steel bullets for thick skinned animals, or a hollow-fronted bullet for other kinds of big game. Weight about 12½ to 13 lbs.

We have supplied a number of these guns to some of our best big game sportsmen, and all the reports we have received speak in the highest terms of the accuracy and penetration of these weapons.

*For Cartridges, see page 67.*

*For Special Requisites for "Paradox" Gun, see page 67.*

**Winners of all "The Field" Rifle Trials, London.**

98, New Bond Street, LONDON, W.

# 10-Bore "Paradox" Guns

## TESTIMONIALS.

R. T. CORYNDON, writing to "THE FIELD" of April 6th, 1895, says:—

"In a 'turn up' with a crusty old black rhino in a thorn scrub, or right into a big herd of elephants, I should prefer a double 10-bore 'Paradox,' carrying 8 drams."



"White" Rhinoceros killed by R. T. Coryndon with 10-Bore "Paradox."

COUNT SCHEIBLER writes from East Africa, March 4th, 1895,

"I shot thirteen rhinos the last two weeks, and a splendid Cape buffalo bull. The weapon I use most is the 10-bore 'Paradox,' with steel bullets"

LORD D. C. writes from India, September 24th, 1894:—

"I have, at length, had a fair chance of testing the 10-bore 'Paradox,' also the steel bullet you recommended, and am entirely satisfied with both. Three weeks ago I had the luck to shoot two elephants (tuskers) and two bull bison in five days."

CAPTAIN G.P.E. writes from Chin Hills, Burma:—

"I do not wish for a better weapon, I have killed a rogue elephant with it, and its performance was very satisfactory."



Steel-Cored Bullet.



Steel-Cored Bullets cut out of Elephant.



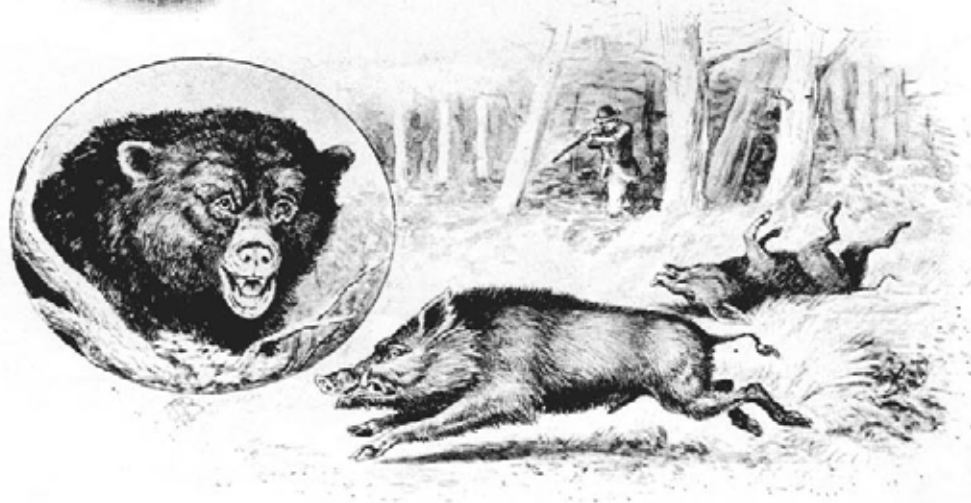
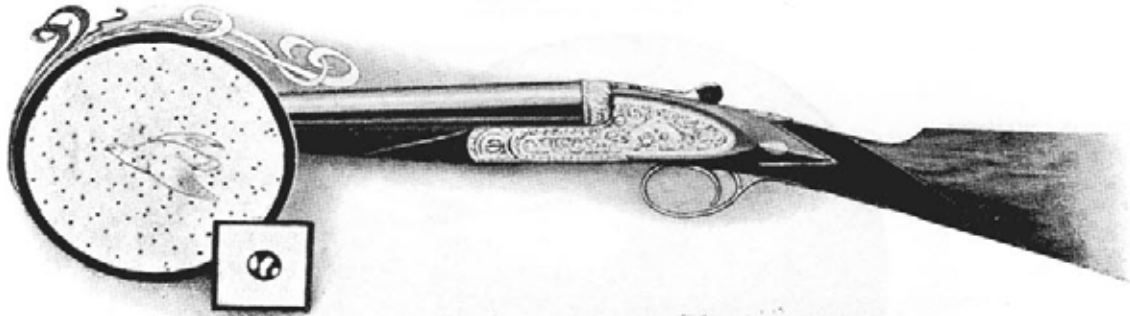
Also made 8-Bore (to order).

## PRICES.

Best Quality and Finish, Hammerless, Non-Ejector ... ..	75 Guineas
Second Quality and Plain Finish ... ..	55 Guineas
If fitted with Rebound Locks, 5 Guineas less.	
Cases and Implements extra.	

**Awarded Grand Prix Paris 1900, St. Louis 1904, and Highest Award Vienna 1910.**

## 16-Bore "Paradox" Gun



We have succeeded in making a 16-bore gun on the "Paradox" system which we have every confidence in recommending. The chief advantage this gun has is that the weight is only about  $6\frac{1}{2}$  lbs., but is sufficiently powerful for use against all kinds of animals up to tigers, etc. A number of these 16-bores have been supplied to customers for use in Germany, Russia, Spain, and other countries where snap shooting at heavy game is usual. We have received the most favourable reports as to efficiency against wild boar, red deer, elk, bear, etc. Several of our customers have also used these weapons successfully in British Columbia and other parts of America.

H.R.H. the Comtesse de Paris, using a special 16-bore "Paradox" Gun, has killed all kinds of game, from snipe to wild boar, and rarely uses any other kind of weapon for shooting in Spain and Portugal.

*Also made in 20 and 28 Bores.*

### TESTIMONIALS.

A.L.C., Hobart, Tasmania.

"The 16-bore 'Paradox' is beyond my expectation. It has made me wish to convert my single rifles into doubles, as I cannot find any divergence between the shots from either barrel. The sights and sighting are exactly what I wished. With shot, the 'Paradox' is my favourite weapon for rabbit shooting, the short barrels making it very handy."

"Mr. B. found it (16 'Paradox') thoroughly to answer the purpose in Sweden, and he killed two large elk with it. He has now lent it to his brother, who is taking it to India."

*Prices same as 12-bore "Paradox" Guns. See page 31.*

**Winners of all "The Field" Rifle Trials, London.**

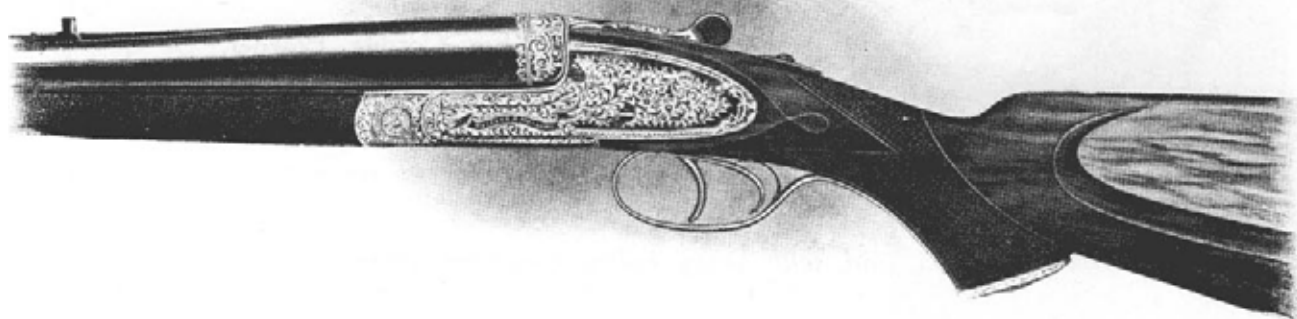
**98, New Bond Street, LONDON, W.**

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*GRAND PRIX, PARIS EXHIBITION, 1900.*

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## *Express Double-Barrelled High Velocity Cordite Rifles.*



### *Smokeless Powder Rifles.*

We have pleasure in recommending our Special High Velocity Cordite Rifles as the most powerful and accurate weapons of this class, combining as they do the greatest accuracy and power obtainable with that high-grade of workmanship and perfect balance for which our rifles have such a wide reputation.

Attention is drawn to the extraordinary accuracy of our Double Rifles as shown in the diagrams made in "The Field" Rifle Trials. We not only won in the whole of the classes, but the diagrams made clearly show the high pitch of excellence reached by our weapons, and, as authenticated records, have not been excelled to the present day.

The great fault with many double rifles, especially cheap ones, is that the two barrels are not properly adjusted to shoot together. This is a difficult operation, requiring great skill and judgment. Our rifles are now well-known to excel in this important point.

We would caution sportsmen not to place any reliance upon so-called diagrams sent out with double rifles. They may or may not be correct; at any rate, they are no proof of the shooting of the rifle, unless made in the presence of the purchaser or some one not interested. We always prefer our customers to go themselves and see diagrams made in their presence. If, however, this is not possible, then they should nominate a friend to go to the ground on their behalf.

---

N.B.—All our best quality Rifles are fitted with our SPECIAL TREBLE GRIP, also a long strap, coming over the comb of the stock, for strengthening the "hand"—as recommended by the late Sir Samuel Baker, also pistol grip with cap which contains a box for holding extra sights, etc. (See page 70.) The Deer Stalking Rifles can be fitted with a special peep sight on the hand, which folds down into the "strap."

**Awarded Grand Prix Paris 1900, St. Louis 1904,  
and Highest Award Vienna 1910.**

**HOLLAND & HOLLAND LTD.,**

GRAND PRIX, PARIS EXHIBITION, 1900. ST. LOUIS, 1904.



HOLLAND & HOLLAND'S  
NEW .450  
"Standard" Express  
Rifles

For Cordite Powder.

Muzzle Velocity, 2,100 to 2,200 feet sec.; Striking Energy up to 5,000 foot lbs.

SUITED FOR ALL KINDS OF  
DANGEROUS GAME, SUCH AS—

*Lion, Tiger, Bear, &c., and, with heavy bullet, Elephant, Rhinoceros, Bison, &c.*

**As supplied to Colonel ROOSEVELT (Ex-President U.S.A.), for his African Expedition.**

On the following page we give an illustration of a steel plate pierced by a solid nickel-covered bullet fired from one of our .450 Cordite Rifles, also on the same plate is shown the slight indentation made with a similar bullet fired from a .450 rifle with 5 drams of black powder. These rifles are constructed to shoot bullets of various kinds—'370 and '420 grains hollow point for soft-skinned animals, to the solid '480 grains nickel-covered bullet for elephants and other hard-skinned animals. They are also constructed so that, if desired, black-powder cartridges may be used and accurate results obtained.



**PRICES.**

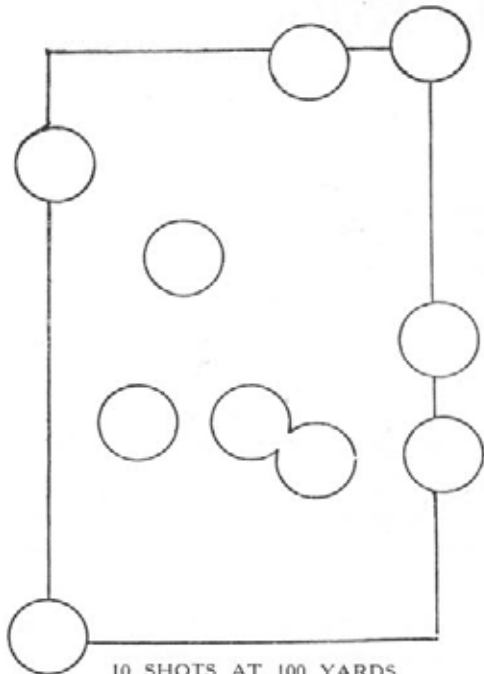
Best Quality Double Barrelled Royal Hammerless	...	...	...	...	75	Guineas
" " " Rebounding Locks	...	...	...	...	65	Guineas
Second Quality " " Hammerless	...	...	...	...	55	Guineas

If fitted with Ejectors, 5 Guineas extra.

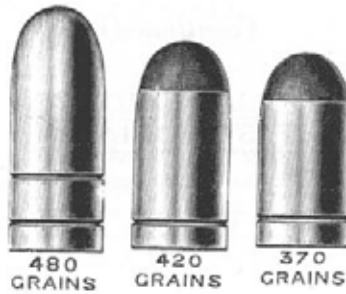
Cordite '400, '500, and '577 Bores made to order.

**Winners of all "The Field" Rifle Trials, London.**

## Standard '450 Cordite Rifles (continued).



10 SHOTS AT 100 YARDS.  
Diagram, Fig. 1 (full size).



Punched out of the Steel Plate.



Fig. 2.



*Trial made by the Editor of "THE FIELD," June 2nd, 1900.*

"At the invitation of Messrs. HOLLAND & HOLLAND, of 98, New Bond Street, London, W., we recently witnessed a series of trials for accuracy, and tested for velocity and energy new types of smokeless powder rifles, which they have recently perfected after a long series of experiments. The results obtained are of an interesting and highly satisfactory character. The weapon was a handy double-barrelled '450 bore, shooting a 370 grain bullet, either solid or soft-nosed, and a charge of smokeless powder, giving a velocity of 2,063-ft. sec. The shooting for accuracy was done at 100 yards' range, right and left barrels being fired alternately. The diagrams made were remarkably good, the whole of the 10 shots being in a space of  $3\frac{3}{8}$  in.  $\times$   $1\frac{1}{2}$  in. (see Fig. 1).

"We then tested a No 2 rifle, shooting a 480 grs. nickel-coated bullet, either solid or soft nosed, and a charge of smokeless powder, giving a velocity of 2,169-ft. sec., and a striking energy of 5,004-ft. lb. It was shot from accuracy at ranges from 50 to 200 yards, and, notwithstanding the high velocities obtained, the diagrams made were very fine. At 50 yards all the 7 shots were in the 2 in. carton of the Martin-Smith target fired at 100 yards, the seven shots being in a space of  $2\frac{9}{16}$  in.  $\times$   $1\frac{1}{2}$  in.

"We next fired three shots with solid nickel-coated bullets at a steel plate  $\frac{9}{16}$  in. in thickness. Each bullet perforated the plate, punching a hole nearly  $\frac{3}{4}$  in. in diameter (see fig. 2). For the sake of comparison, exactly the same kind of bullet was fired at the same plate from an ordinary rifle with 5 drs. of black powder. This merely dented the plate (see illustration).

"Altogether we think Messrs. Holland may be congratulated upon having brought out an extremely accurate and powerful weapon."

*Cordite '400, '500, and '577 Bores made to order.*

**Awarded Grand Prix Paris 1900, St. Louis 1904,  
and Highest Award Vienna 1910.**

## Standard .450 Cordite Rifles

(continued).

### TESTIMONIALS.

Extracts from "AFRICAN GAME TRAILS," by COLONEL THEODORE ROOSEVELT,  
(Ex-President U.S.A.).

#### A DESPERATE CHARGE.

December 18th, 1909.

"As he rose I put in the right barrel, the bullet going through both lungs. At the same moment he wheeled, and galloped full on us . . . Before he could get quite all the way round in his headlong rush, I struck him with my left hand barrel, the bullet entering between the neck and shoulder and piercing the heart. . . . If it had been a lion instead of a *Rhino* my first bullet would, I believe, have knocked all the charge out of it, but the vitality of the huge pachyderm was so great, its mere bulk counted for so much, that even such a hard-hitting rifle as my double 'HOLLAND' (.450) than which I do not believe there exists a *better weapon for big game*—could not stop it outright, although either of the wounds inflicted would have been fatal in a few seconds."

---

#### AT CLOSE QUARTERS.

December 20th, 1909.

"The *Rhino* broke out of cover some thirty yards away, and I put both barrels into and behind the shoulder. The terrific striking force of the heavy gun told at once, and the *Rhino* wheeled and struggled back into the thicket, and we heard it fall. . . . For heavy game like rhinoceroses and buffaloes, I found for me personally the heavy 'HOLLAND' (.450) was unquestionably the proper weapon."

---

#### THE FIRST BUFFALO.

January 22nd, 1910.

"He was badly wounded, however, and with a soft-nosed bullet from my heavy 'HOLLAND' (.450) I knocked him down this time for good."

(By permission of the Editor of "The Daily Telegraph.")

---

April 11th, 1906.

"The .450 was an absolutely perfect weapon, and gave most satisfactory results—both with elephant, rhino, etc., as well as smaller game.—A.C."

**Winners of all "The Field" Rifle Trials, London.**



## Standard .450-Bore Cordite Rifles

(continued).

### TESTIMONIALS.

"I have nothing but praise for the .450. I have found it altogether satisfactory in every way, and have bagged Bison, Tigers, Bears, Panthers, Sambhur, and other large game, usually with one shot.—A.M.R."

---

From "THE FIELD," May 4th, 1901.

Paris, April 25th.

"Having just returned from a sporting trip on the Blue Nile (Soudan), and seeing your correspondent's inquiry with respect to the practical effect of the new high-velocity rifles, I send you my experience. My battery consisted of a .303 Express and a special .450 Cordite Double-barrelled Rifle, by HOLLAND & HOLLAND. The cartridges were loaded with Cordite powder, some having nickel-coated solid 480 grains bullets, and the others h.p. 365 grains. The results obtained were highly satisfactory. Perhaps the most convincing proof of the power of the .450 Cordite rifle was a shot at a charging elephant. I had fired the first shot (solid bullet) at the forehead, and hit him a few inches too high. The beast charged me instantly at about twenty-five yards distance. I fired the second bullet, striking the animal just over the trunk, and it dropped instantly stone dead. It is well-known that the frontal bone of the forehead of the African elephant is of such immense thickness that old sportsmen used to say it was impossible to reach the brain by a front shot. I have no doubt that the remarkable power of my Cordite rifle saved my life.—COUNT JOSEPH POTOCKI."

---

20th September, 1906.

"I find the .450 you made for me most excellent on lions with the 370 grain bullet, I have shot two in the last month; the bullet went clean through both shoulders, the base remaining just under the skin.—S.W.J.S."

---

Paris, August 4th, 1902.

"I am highly satisfied with the .450 Cordite rifle you made for me. With it I felt safe at any moment. I once had to shoot an elephant, a very powerful beast, charging me. I got it almost straight between the eyes, the bullet went full through the skull, the whole neck, and was only stopped by the shoulder bone, where it mushroomed. The beast fell stone dead.—VICOMTE DE LA SALLE."

---

15th April.

"I am very pleased indeed with the .450, its extreme accuracy and flat trajectory make it an excellent weapon.

Captain G. J. H."

---

25th April, 1905.

"Very much pleased with rifle (.450) and its effect on big game.—Major E. de C.B."

---

"Srinagar, Kashmir, October 31st, 1902.

"I have been using the .450 Cordite rifle, and find it a most excellent weapon. I have shot black bear and one stag with it, and in each case the result was splendid.—T.H.P."

---

Vienna, May 21st, 1902.

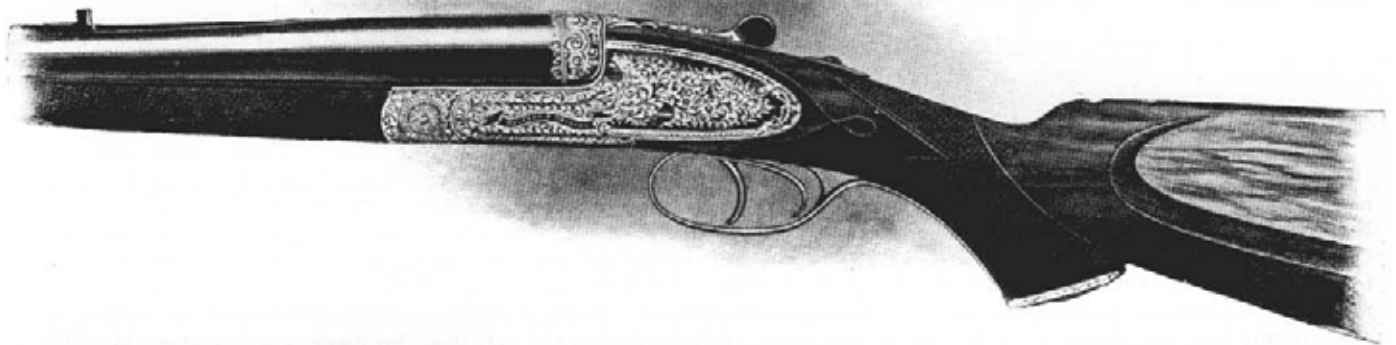
"I have just returned from India bringing the .450 Cordite rifle you made for me with me. I consider this rifle the best weapon ever made, and am more than pleased with mine.—T.D.M.C."

---

**Awarded Grand Prix Paris 1900, St. Louis 1904,  
and Highest Award Vienna 1910.**

HOLLAND & HOLLAND LTD.,

New .465-Bore Express Cordite Rifle  
The "India" "VELOPEX" SYSTEM  
(Patent)



"VELOPEX" BULLET.



SOLID NICKEL BULLET.



"VELOPEX" BULLETS AFTER BEING FIRED.

**A PERFECT RIFLE FOR ALL KINDS OF GAME FROM ELK TO ELEPHANT.**

This weapon has been specially designed to replace the .450 bore, the importation of which into India having been prohibited. The new rifle retains all the features of their well-known .450, and has the same balance, handiness, and lightness of recoil, with the advantage of increased velocity resulting from the use of their New Patent "Velopex" Cartridge. At the recent trial held before the Editor of *The Field*, a record diagram was made, seven consecutive shots fired at 100 yards being all in a space of practically one inch square; all the shots would have struck a postage stamp (see authenticated target on next page). These rifles are constructed to carry different bullets, from the Patent "Velopex" 365 grains, for soft-skinned animals, to the solid nickel-coated bullet, 480 grains, for elephant, etc. As will be seen, the accuracy obtained in the trials was remarkably good; the velocity and flat trajectory, combined with the enormous power developed, make this rifle the most powerful of its size yet introduced, and one we have every confidence in recommending.

**PRICES.**

Best Quality Doubled Barrelled Royal Hammerless	...	...	...	75	Guineas
" " Rebounding Locks	...	...	...	65	Guineas
Second Quality, Double Barrelled Hammerless	...	...	...	55	Guineas

If fitted with Ejectors, 5 Guineas extra.

**Winners of all "The Field" Rifle Trials, London.**

98, New Bond Street, LONDON, W.

# New .465-Bore Express Cordite Rifle, The "India"

Extract from *The Field* Newspaper, January 19th, 1907.

RECORD Target made before the Editor of *The Field*.

**7**  
CONSECUTIVE SHOTS  
AT  
**100** YARDS.



ALL  
WOULD HAVE STRUCK  
A  
POSTAGE STAMP.

AUTHENTICATED DIAGRAM. (See "THE FIELD," January 19th, 1907).

"As sporting rifle makers, Messrs. HOLLAND & HOLLAND attach very great importance to achieving a high standard of accuracy in target results. A notice in this journal of a new rifle and cartridge has, by long custom, included shooting results at 100 yards, firing from the table rest, and year by year for a long time past, the closeness of grouping has shown a marked tendency towards improvement.

"The group illustrated was made with the 365-grain bullet as fired from the .465 cartridge. It was produced at the very first attempt, and it constitutes what seems likely to stand for some time to come as a record amongst properly authenticated targets. The centres of the whole seven shots lie within a space practically 1 in. square (actually 1.00 in. by 1.05 in.), and the reader may satisfy himself from the reproduction of part of the actual target that all the shots would have hit a postage stamp. It is interesting to know that the sights used were of the open variety, and that orthoptic spectacles were not employed.

"The bullet which produced these remarkable results, in conjunction with the cartridge and rifle under review, has been appropriately christened 'Velopex.' Reference has already been made to the advantage from a sporting point of view which is given by a bullet having an increased ratio of diameter to weight.

"As regards the ballistics of the cartridge, it should be understood that Messrs. HOLLAND & HOLLAND have always aimed at a low chamber pressure, believing this to be necessary in view of the conditions under which sporting rifles are used in tropical climates. The following table shows the ballistics of this cartridge with the two weights of bullet specified:"

Cordite 75 grs., bullet 480 grs., soft nose.		Cordite 75 grs., bullet 365 grs., "Velopex."	
Chamber pressure in tons per sq. in.	Muzzle Velocity.	Chamber pressure in tons per sq. in.	Muzzle Velocity.
Av. 12.14	2141	Av. 10.71	2282

*The Greatest Accuracy and Highest Velocity yet obtained, combined with Low Chamber Pressure and Light Recoil.*

**Awarded Grand Prix Paris 1900, St. Louis 1904,  
and Highest Award Vienna 1910.**

# *New .465-Bore Express Cordite Rifle* *The "India"*

## TESTIMONIALS.

Nazira, Assam, 14th September, 1907.

"I have blooded the new .465 rifle I got from you, I shot a very big "rogue" elephant, 9 ft. 11 in. at the shoulder, the jungle was so dense that for some time I could not get a fair shot in. I aimed for the orifice of the ear, but could not get the right angle for the brain shot, however it had the desired effect as he turned round full on me and I knocked him down with the second barrel, the bullet entering at the base of the trunk and just grazed the brain pan which had the effect of paralysing him, and he never got up again. I need hardly say I am delighted with the rifle, and have the greatest confidence in it which is half the battle in big game shooting.—A.A."

---

Bijawar, Central India, 14th March, 1908.

"I tried the India .465 bore and found it very accurate in sight and shooting. I shot a tiger, and some stags with it and am thoroughly satisfied.—SAWAI MAHARAJA OF BIJAWAR."

---

Cooch Behar, 2nd April, 1908.

"Admirable weapons, I killed a bull bison with one of them with a single shot at 80 yards.

H.H. THE MAHARAJA OF COOCH BEHAR."

---

Extract from "THIRTY-SEVEN YEARS OF BIG GAME SHOOTING,"

By H.H. THE MAHARAJAH OF COOCH BEHAR.

"For big game shooting off howdahs, the ideal battery for a sportsman, in the present period when Cordite rifles have been brought to such perfection, is a .465 firing 70 grains or more Cordite, and a combined ball and shot gun like HOLLAND'S 'Paradox.' The .465 Cordite is powerful enough to kill an elephant, and can also be used for carnivora, deer and pig.

"With regard to makers of rifles, I consider Messrs. HOLLAND & HOLLAND second to none. I have had rifles of various calibres from them all my life, and do not regret it."

**Winners of all "The Field" Rifle Trials, London.**

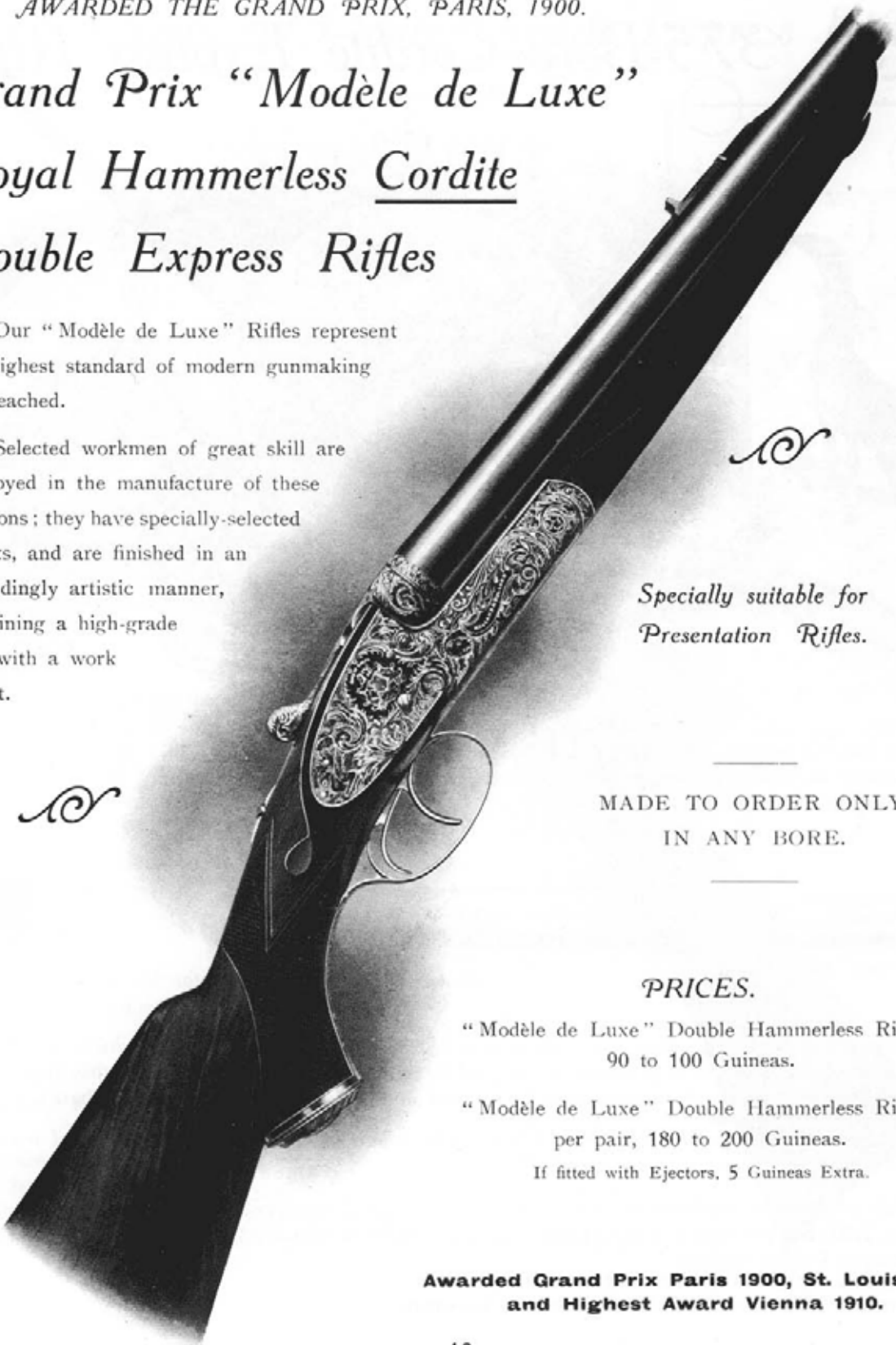
98, New Bond Street, LONDON, W.

AWARDED THE GRAND PRIX, PARIS, 1900.

*Grand Prix "Modèle de Luxe"*  
*Royal Hammerless Cordite*  
*Double Express Rifles*

Our "Modèle de Luxe" Rifles represent the highest standard of modern gunmaking yet reached.

Selected workmen of great skill are employed in the manufacture of these weapons; they have specially-selected Stocks, and are finished in an exceedingly artistic manner, combining a high-grade rifle with a work of art.



*Specially suitable for  
Presentation Rifles.*

MADE TO ORDER ONLY  
IN ANY BORE.

*PRICES.*

"Modèle de Luxe" Double Hammerless Rifles,  
90 to 100 Guineas.

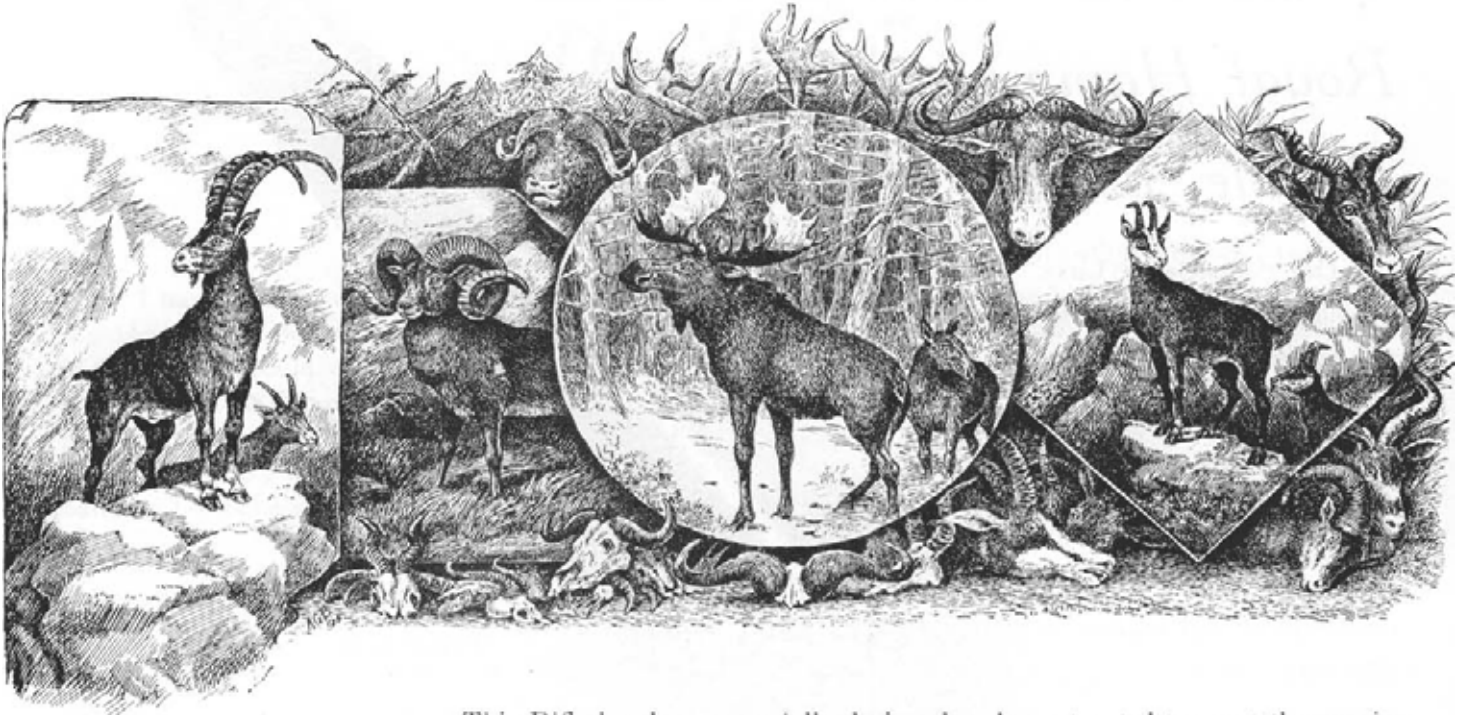
"Modèle de Luxe" Double Hammerless Rifles,  
per pair, 180 to 200 Guineas.

If fitted with Ejectors, 5 Guineas Extra.

**Awarded Grand Prix Paris 1900, St. Louis 1904,  
and Highest Award Vienna 1910.**

HOLLAND & HOLLAND LTD.,

## New .375-Bore Cordite Express Rifles



This Rifle has been especially designed and constructed to meet the requirements of those sportsmen desiring a rifle of the type of the well-known '303, but one that will shoot a larger charge of Cordite Powder and a heavier bullet. This '375, while possessing considerably increased stopping power, has all the advantages of the high velocity, flat trajectory, and lightness of recoil characteristic of the '303.



"Velopex" Bullet.



Section of  
"Velopex" Bullet.

The New Rifle is .375 bore, and weighs 9 to 9½ lbs. double, and about 8 lbs. single barrel. The cartridge used is solid brass, as illustrated above, and three kinds of bullets may be used; they are Holland's Patent "Velopex" Bullet, the soft-nosed nickel covered, and the usual solid nickel covered bullet.

With its charges of cordite powder and a 270 grains bullet, an average muzzle velocity of over 2,000 feet per second is obtained.

This rifle can be regulated to shoot our new "Velopex" cartridge, which gives greatly increased velocity, **2,500 feet** per second, and very flat trajectory, combined with great striking energy, making this an ideal weapon for deer stalking.

**Winners of all "The Field" Rifle Trials, London.**

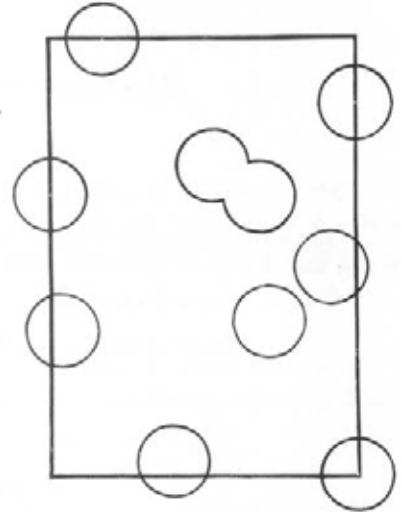
98, New Bond Street, LONDON, W.

# New .375-Bore Cordite Express Rifles

(continued).

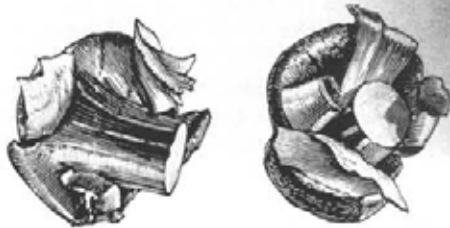
TRIAL OF THE .375 RIFLE BY  
THE EDITOR OF "THE FIELD."

Diagram of 10 consecutive shots, fired  
right and left, from a double .375  
rifle, at 100 yards' range.



RANGE,  
100 YARDS.

DIAGRAM,  
FULL SIZE.



The two bullets illustrated above show the way in which the bullets had expanded in a solid block of beef. After passing through the beef the bullets were caught in a quantity of fine sawdust.

"In our opinion Messrs. HOLLAND & HOLLAND are to be congratulated upon the success of their latest production in Express Rifles."—From "THE FIELD," December 2nd, 1899.

It has a further advantage in the fact that it may be imported with its ammunition into India.

## PRICES.

Best quality, Royal Hammerless...	75	Guineas
„ Outside Hammers and Rebounding Locks	65	Guineas
Second Grade, plain finish	55	Guineas
Single Rifles, according to quality, action, etc.	18 to 35	Guineas
If fitted with Ejectors, 5 Guineas extra.		
If fitted with Special Adjustable Telescope, 12 Guineas extra. See page 63.		

**Awarded Grand Prix Paris 1900, St. Louis 1904,  
and Highest Award Vienna 1910.**

*New .375-Bore Cordite Express Rifles—continued.*

TESTIMONIALS.

Testimonial from H.M. THE KING OF AFGHANISTAN.

Jalalabod, Afghanistan,

March 23rd, 1910.

(.375 BORE ROYAL HAMMERLESS DOUBLE RIFLE).

"Regarding this rifle I have the pleasure to certify, that it is a very accurate rifle and shoots very well. In one day, I myself have shot nine deer with the same rifle from 60 up to 300 yards.

"This is the Formán (Royal Order) sent to you and have the pleasure to permit you to use it or publish it.

(Signed) SIRAG-UL-MILLAL-I-WODDIN, HIS MAJESTY AMIR HABIBULLAH KHAN, G.C.M.G.,  
King of Afghanistan and Dependencies."

From "THE FIELD," January 4th.

"In reply to your correspondent 'N.' asking for information regarding rifles for dangerous soft-skinned beasts. I beg to state that I used, during my last shooting trip on the Pungwe river (East Africa), a double-barrelled .375-bore Cordite rifle by HOLLAND & HOLLAND.

"My bag included about 40 heads of the larger African antelope and one lioness. I found the rifle most effective, only losing one wounded hartebeest, and that through my own fault. On my next trip to Africa I shall certainly use this rifle in preference to any other.—COUNT R. COUDENHOVE (Vienna)."

Lobha, Garhwal, U.P., India,

December 24th.

"My trip has been very successful so far, and I am absolutely delighted with my .375-bore Cordite rifle you built for me. I have shot two barhal (best head 23 $\frac{5}{8}$ -in. by 11-in. in girth), and nine tahr (best head 13 $\frac{3}{4}$ -in. by 9 $\frac{1}{2}$ -in. girth), also four gooral (best head 7 $\frac{1}{2}$ -in.). Of these all were shot with the .375, except two tahr and one gooral. I damaged the foresight of the .375 while after tahr on bad ground, and having temporarily mislaid the spare foresight, had to fall back on my spare rifle, a .256 Mannlicher, the difference was at once apparent. With the .375, only one barhal, and two tahr required a second bullet, and then only owing to the first bullet being very badly placed (in the case of the barhal, a fore-leg broken high up; of the tahr, a hind leg broken, and a shot low down through the entrails). With the Mannlicher, one tahr took four bullets, and the other five to finish him. A shot from the .375 doubled up a tahr on the spot, and the peg bullet is a great success. I have experienced no difficulty in cleaning the rifle, and cannot speak too highly of its and the peg bullet's performance. You are at liberty to make any use of this letter you please, as it is merely a statement of plain facts.—A. W. ROBERTSON GLASGOW (Lieutenant 2/39th Garhwal Rifles)."

August 16th.

"The .375-bore Cordite rifle is a most excellent weapon. I shot 16 chamois and one stag with it this week in Austria, and can recommend it as a splendid sporting rifle.—E.A.S."

Gyepü Füzes, October 14th.

"I am very pleased with the .375 Cordite rifle. I have not missed with it yet. I killed a bear, two wild boar, and several stags with it.—COUNT G. ERDODY."

**Winners of all "The Field" Rifle Trials, London.**



## *New .375-Bore Cordite Express Rifles—continued.*

### TESTIMONIALS.

From "THE FIELD," January 4th.

Glasgow, December 18th.

"I have much pleasure in informing you that I was very much pleased with the .375 rifle I got from you last summer. I find it a very accurate, hard-shooting weapon—admirably adapted, in my opinion, for deer stalking in the Highlands.—F.D."

Berlin, December 12th.

"I have just returned from British East Africa, where I had excellent results with my new .375 double rifle on lions and rhino.—P.N."

December 22nd.

"I have used the double .375 Cordite Express rifle, which you made for me, during the past two seasons, and have killed over forty stags with it, using the peg bullet. The shock given by the bullet, is in my opinion, quite equal to that of the old .500 Express, whilst the flatness of the trajectory makes the rifle an easy one to shoot with.—H.M."

December 6th.

"The .375 Cordite Express rifle which you supplied me with last year, I can only say that as far as its accuracy goes I think it is perfect. The only bullet I have used was the peg bullet, and the shock imparted seemed to be tremendous, and in a bag of five ibex, a bear, and two barasingh stags, a single bullet, and that not always well placed, sufficed in each case. In one case the penetration seemed very great. A stag was struck high up, and in the centre of the shoulder; he was broadside on, and looking slightly away. The bullet got deflected in some way, passed up the neck and out at the forehead.—F.P."

Christiania, October 20th.

"I am glad to inform you that I am satisfied with the .375 Cordite rifle for elk shooting. The first two elk I shot at I killed stone dead with one shot at each.—K.B."

August 26th.

"I have had excellent sport, killing four red deer and two fallow buck; five out of the six dropped dead almost in their tracks to the single shot. I am very pleased indeed with the rifle, for straight shooting and hard hitting I have not seen a better.—MAJOR E.J.T."

May 21st.

"The .375 has given me great satisfaction. It shoots better than any rifle I have, and I now never use any other.—R.B."

**Awarded Grand Prix Paris 1900, St. Louis 1904,  
and Highest Award Vienna 1910.**

HOLLAND & HOLLAND LTD.

## ·303-Bore "Velopex" Deerstalking Rifles

A Double Rifle, built upon the same lines as the Holland '375 Bore.



These rifles are regulated to shoot our new patent "Velopex" bullet, which gives the very high velocity of **2800 feet per second**, and consequent flat trajectory, which allows of the use of one sight at all distances up to 300 yards, combined with its great striking energy with expanding bullet, make this an ideal weapon for deerstalking, etc.

We have supplied a great number of these rifles to deerstalkers in Scotland, as well as to sportsmen in various parts of the world, and the reports we have received have been satisfactory.

It is a convenience with this rifle that the ammunition for it can be obtained in almost any part of the world—except, perhaps, in India, where there are regulations against the importation of '303 rifles.

### TESTIMONIAL.

From "THE FIELD," February 16th.

"Sir,—I think your correspondent, 'ALPINE,' cannot possibly find a rifle more suitable for chamois shooting than the '303-bore. Last season I shot several chamois and stags in Austria and Hungary, with a double-barrelled '303, made by Messrs. HOLLAND & HOLLAND. I may say that I never had a rifle approaching it, as far as shooting at long range goes; and I am quite decided, after my experience, not to use any other for chamois shooting if I can help it. Most of the animals I shot with it dropped as if struck with lightning, although none of them were shot through the spine.—A.P."



The above sketches are from Bullets forwarded by "A.P.", cut from the shoulders of two Red Deer.

Winners of all "The Field" Rifle Trials, London.

## Deerstalking .303 Double Rifles—continued.

### Trial before the Editor of "THE FIELD."

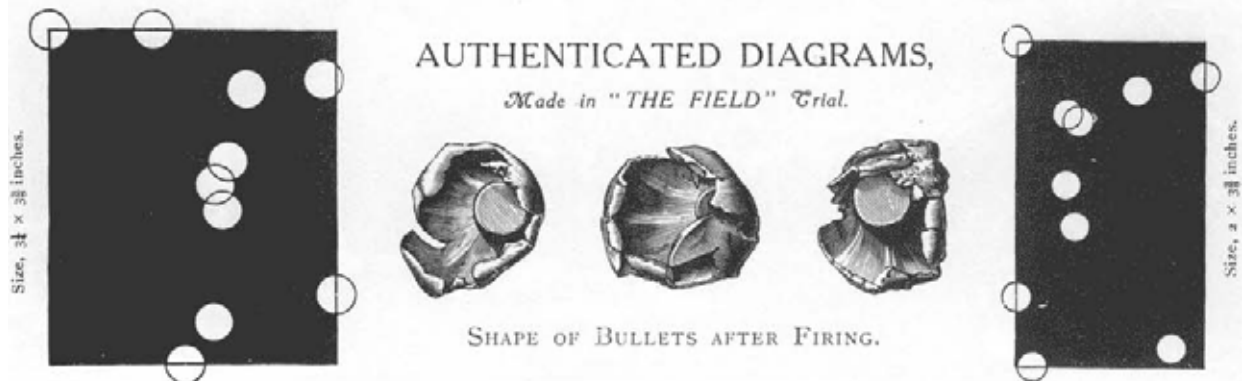
One of our Hammerless Double-barrelled .303 Rifles, weighing about 8½ lbs., was tested in a most exhaustive manner before the Editor of "THE FIELD," with most satisfactory results. As will be seen, the diagrams made were remarkably good.

"The trial was at 100 yards from a table rest, ten shots at each target, both barrels loaded together, and fired alternately throughout. Size of bull's-eye 4 in. nominally, subsequent measurement showing it to be an eighth of an inch or so less. Wind more or less behind the shooter. After half-a-dozen sighting shots, the first target was commenced upon. All but the eighth bullet found the bull, a sudden glint of sunshine no doubt accounting for the solitary miss. It will be seen that the ten shots are contained in what is nearly enough a square, with sides of 3½ in., whilst eight of the ten shots are in a parallelogram of 2¼ in. by 2 in.

"In the second target, two bullets were two high, but the group of ten measures 3½ in. by 2 in., eight out of the ten being taken in by a parallelogram of 2½ in. by 2 in.

"These two targets were the only ones made, the rifle being next fired a few times, at the same range, into a bag of wet silver sand, a test suggested by the late Mr. J. H. WALSH for ascertaining the probable effect of the bullet upon the animal hit by it. The desired mushroom effect was obtained, as will be seen from our illustration of three of the bullets fired. The targets are shown at their exact size."

"THE FIELD."



#### TESTIMONIAL.

"I killed eight full-grown waterbuck bulls in succession with only a single bullet each; this speaks a good deal for the rifle. It was much the same with many other buck, from deciker and oribi to sesseby, roan, and even leviathan buffalo. A magnificent old roan bull, carrying 31½ in. horns, the father of all the roan antelope, bowed to the ground at the magic message carried by two split bullets; and the very biggest buffalo bull I had ever set eyes on could only stand two bullets. The hollow bullet took a little to the left, and broke the huge thigh bone like matchwood, when he collapsed entirely. He was an enormous brute. . . . —R. T. CORVNDON."

#### PRICES.

Best quality Double Barrelled Royal Hammerless	...	...	...	...	...	...	75 Guineas
" " Rebounding Locks	...	...	...	...	...	...	60 Guineas
Second quality " Hammerless	...	...	...	...	...	...	55 Guineas

If fitted with Ejectors, 5 Guineas extra.

If fitted with Special Telescope, extra 12 Guineas. See page 63.

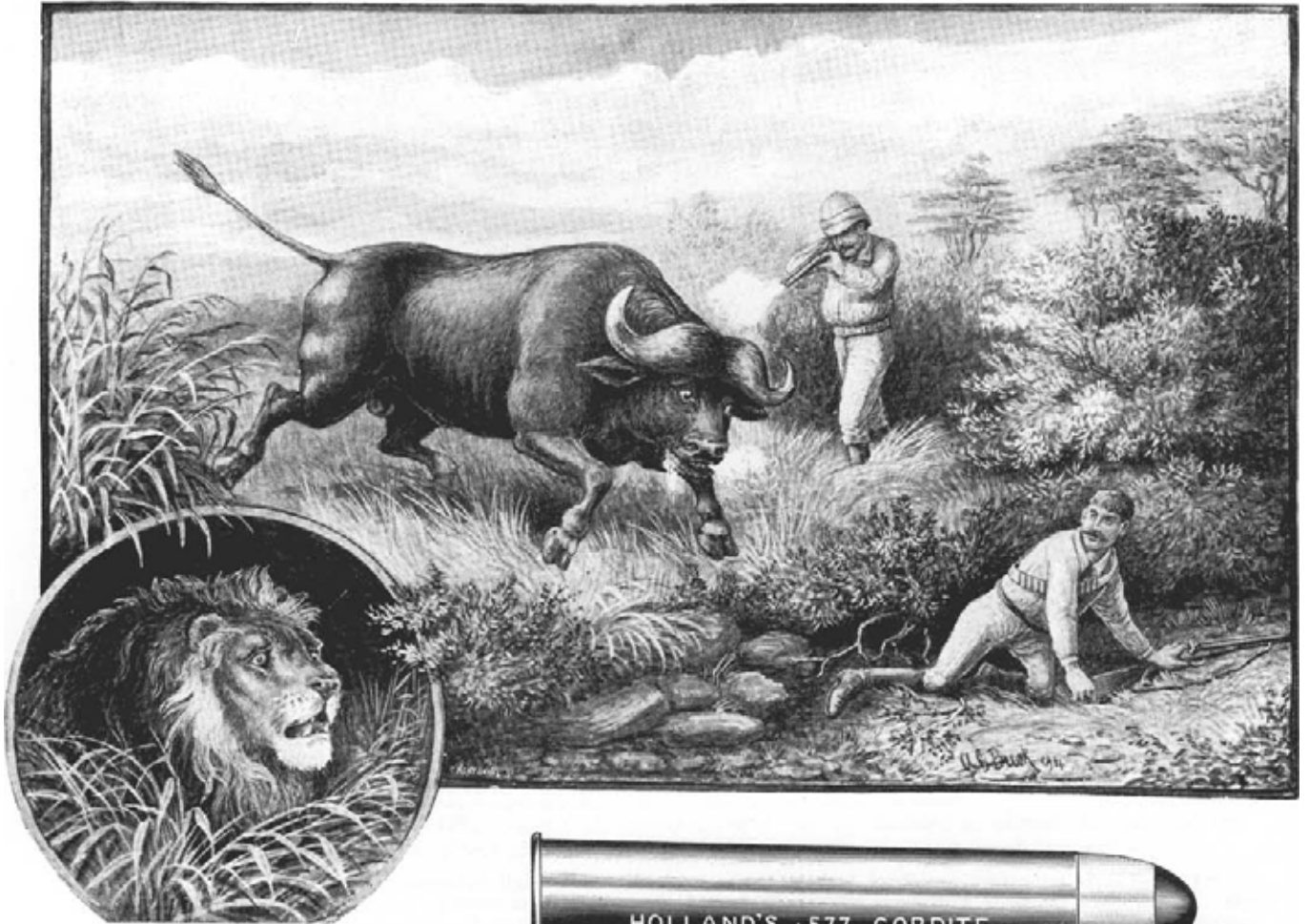
**Awarded Grand Prix Paris 1900, St. Louis 1904,  
and Highest Award Vienna 1910.**

HOLLAND & HOLLAND LTD.

## Special .577 Double Express Rifles

For *Bison, Lion, Rhino, and all the larger kinds of Game.*

*Made for Cordite or Black Powder to order.*



Velocity 1950 F.S., Striking Energy 5485 ft.-lbs.

This is one of the most powerful Express Rifles made, firing 90 grains of cordite, and a 650 grain nickel coated bullet, weight of rifle about 12 to 13 lbs. We have supplied these rifles to most of the sporting expeditions that have shot in various parts of Africa and other countries during recent years, and the reports we have received of their performances have been highly satisfactory. Also made to shoot 6 or 7 drams of black powder and 610 grain bullet.

This special rifle was first made to the order of the late Sir Samuel Baker, and has received great commendation from him, and most others of the leading "big game" sportsmen.

*PRICES.*—Same as .450 rifles—page 36.

**Winners of all "The Field" Rifle Trials, London.**

98, New Bond Street, LONDON, W.



*Miniature  
Double Express  
Rifles, .360 Bore*

Hammer or Hammerless.



*.360 Miniature Express Cartridge. Full Size.*

We strongly recommend these miniature rifles as a supplement to an ordinary battery for sport in India and other countries. They will be found quite powerful enough for the smaller kinds of deer, antelope, seal, kangaroo, etc. These rifles have a flat trajectory, great accuracy and freedom from recoil. They are sighted for two kinds of cartridges—the Express, shooting  $1\frac{1}{2}$  to 2 drams and conical ball (quite powerful enough for deer up to 150 yards), or the equivalent charge of Cordite powder and 200 grain bullet.



Range, 110 yards.

Score (26) made by LORD CAIRNS with HOLLAND Double .360 Rifle, at Bisley. Four runs of deer, two shots each run.



Range, 110 yards.

Score (26) made by LORD CAIRNS with HOLLAND Double .360 Rifle, at Bisley. Four runs of deer, two shots each run.

*Our Double .360 Rifles have been most successful at Wimbledon and Bisley, in Running Deer, Martin Smith, and other similar competitions. The two extraordinary scores, as shown in the above illustrations, were made with one of our Double .360 Express Sporting Rifles.*

**PRICES.**

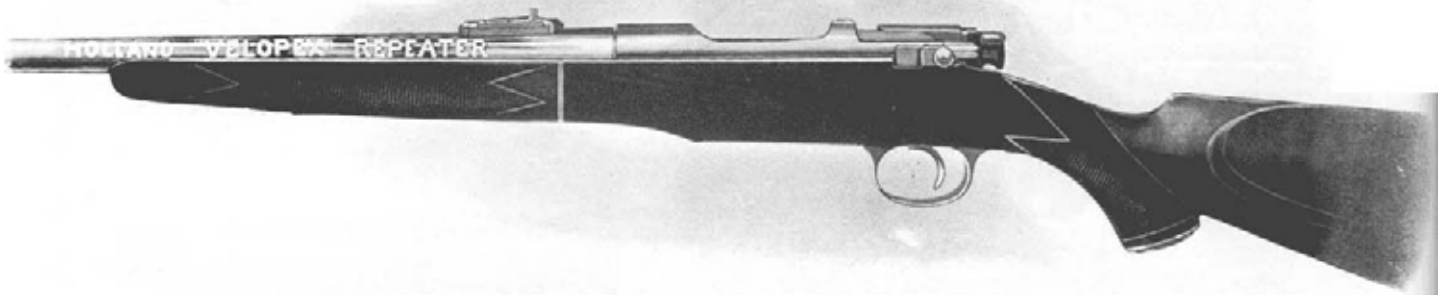
Best Quality Royal Hammerless	...	...	...	...	...	...	75 Guineas
Second Quality	...	...	...	...	...	...	55 Guineas
Single-Barrelled Rifles	...	...	...	...	...	...	16 to 30 Guineas

If fitted with Ejectors, 5 Guineas extra.

**Awarded Grand Prix Paris 1900, St. Louis 1904, and Highest Award Vienna 1910.**

HOLLAND & HOLLAND LTD.,

# New .375-Bore, Holland-"Velopex" Magazine Sporting Rifle



As a Sporting Magazine Rifle, this weapon is the latest development of our well-known .375 bore, and is constructed to carry our NEW PATENT "VELOPEX" CARTRIDGE, giving a muzzle velocity of 2,500 feet per second, and striking energy of 2,583 foot lbs., with hollow point or solid bullets. It is a light, handy and well balanced rifle, carrying five cartridges without projecting magazine.

## SOME OF ITS LEADING FEATURES.

VERY HIGH VELOCITY  
(2,500 f.s.).

—

FLAT TRAJECTORY.

—

GREAT STRIKING ENERGY  
(2,583 ft. lbs.).

—

A PERFECTLY BALANCED  
WEAPON.

—

LIGHT AND HANDY.

—

THE PERFECTION OF A  
MAGAZINE RIFLE.



Clip of five Cartridges (full size).

IMPROVED SYSTEM  
OF DETACHABLE BARREL.

—

MAY, WITH ITS AMMUNITION,  
BE IMPORTED INTO  
INDIA.

—

EQUALLY SERVICEABLE IN  
THE JUNGLE OR ON THE  
HILLS.

—

FOR ELK, MOOSE AND  
OTHER SOFT-SKINNED  
ANIMALS.

PRICE ... .. 25 Guineas

Extra quality and finish, with selected Stock, Cheek Piece, Box for Spare Sights in hand of Stock, &c., 30 Guineas.  
Improved pattern Detachable Telescope Sight, including Fitting, 12 Guineas. Peep Sights, from 31/6

**Winners of all "The Field" Rifle Trials, London.**

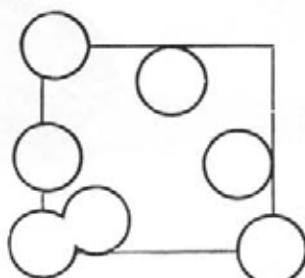
98, New Bond Street, LONDON, W.

# Holland - "Velopex" Rifle and Patent "Velopex" Bullets, .375 Bore



"Velopex" Bullets after being fired.

Diagram made at 100 yards.



Seven shots all in a space of  $1\frac{1}{4}$  in. by  $1\frac{1}{4}$  in.



Holland-"Velopex" Patent Cartridge (full size).



"Velopex" Bullet.



Section of "Velopex" Bullet.



Soft-Nosed Solid Bullet.



Solid Nickel Bullet.

## IMPORTANT TESTIMONIALS.

Extract of letter received from F. C. SELOUS, Esq.

"I shot five Reindeer with it (.375 Bore 'Velopex' Rifle) and since my return home from Norway, I have shot five Red Deer in Scotland. . . . It has given me the utmost confidence in your 'Velopex' Bullet, and I believe it will prove to be the very best form of bullet, except for the most ponderous animals, that has ever been invented. They expanded alright, and tore big holes wherever they passed."

Extract of letter received from A. H. LEE, Esq., M.P.

"I killed thirty-two Stags with it (.375 'Velopex') this season; it was, in every case, most effective. Even when a vital spot was not struck the shock was so great that it appeared to have a paralysing effect. . . . This is no doubt due to the combination of the comparatively large diameter of the bullet, and the very high velocity."

26th February, 1906.

"The rifle (.375 'Velopex') has proved a great success, and I am very much pleased with it. I think your cartridge amply efficient for any game on the American continent—altogether I must compliment you on turning out a weapon that is light, pleasant and easy to shoot, and of tremendous power."

J. H. P. H.

15th February, 1908

"Thoroughly satisfactory, it comes up easily to the shoulder. Shot a tiger with it with one bullet (.375 'Velopex.')

SIR J. P. H.

8th September, 1909.

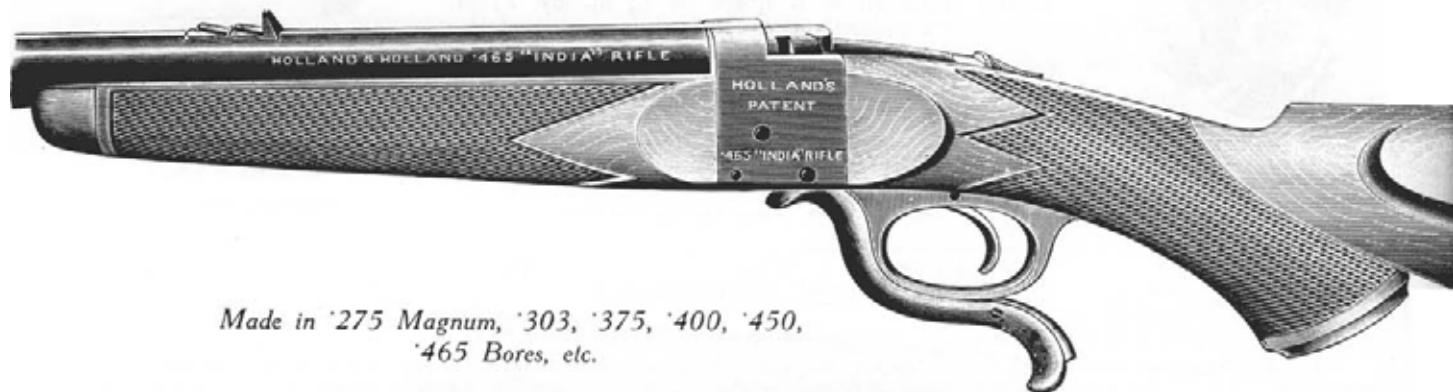
"Rifle (.375 'Velopex') shoots well and kills clean."

R. H. B.

**Awarded Grand Prix Paris 1900, St. Louis 1904,  
and Highest Award Vienna 1910.**

*New Model  
Single Barrel  
Cordite Rifles*

Hammerless Ejector with  
Drop-Block Action  
(PATENT).



Made in '275 Magnum, '303, '375, '400, '450,  
'465 Bores, etc.

The above rifle has been specially designed by us to meet the demand for a superior form of single rifle that can be satisfactorily adapted for use with the Cordite cartridge. It is light and handy; all the parts are specially strong and simple. It can be quickly loaded, and it ejects the empty case clear of the rifle. It is fitted with automatic top safety, etc. The rifle has sporting sights up to 300 yards, and extra sights, including Lyman sight, can be fitted. Also special Telescope sight, if required.

TESTIMONIAL.

Extract of letter from Mr. DE PAUW, New Albany, U.S.A.

October 24th.

"I am just back from a moose hunt in New Brunswick, where I was fortunate enough to kill the record moose of the province with the single .450 Cordite you built for me. I want to congratulate you on being able to build such a rifle as this proved to be.

"Its accuracy was almost wonderful, and to my surprise I found in shooting at moose I felt no recoil whatever. I used the maximum ammunition, i.e., 70 grains Cordite and 480 grains bullet together.—N. T. DE PAUW."

PRICES.

Best Quality and Finish	...	...	...	...	...	...	30 Guineas
Plain Stock and Finish	...	...	...	...	...	...	25 Guineas

Winners of all "The Field" Rifle Trials, London.



## Magazine Sporting Rifles

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*Lee-Enfield Sporting Rifles, .303-Bore,  
and (8 m|m) .315-Bore.*



MAGAZINE TO CARRY FIVE CARTRIDGES.

Fitted with sporting sights, standard and two-leaf to 300 yards, and tangent-back sight for long ranges.  
Specially shot and regulated by HOLLAND & HOLLAND.

---

### PRICES.

With Pistol Grip Stock ... .. 10 and 12 Guineas

---

---

*The Mannlicher-Schönauer .256-Bore.*



FIVE SHOT FLUSH MAGAZINE, CLIP LOADING.

Fitted with Sporting Sights. Specially shot and sighted by HOLLAND & HOLLAND.

---

### PRICES.

With Pistol Grip Stock ... .. 15 to 20 Guineas

**Awarded Grand Prix Paris 1900, St. Louis 1904,  
and Highest Award Vienna 1910.**

HOLLAND & HOLLAND LTD.,

AWARDED THE GRAND PRIX PARIS 1900, AND ST. LOUIS 1904.

## Rook and Rabbit Rifles

*Semi-Smooth Bores.*



TRADE MARK.

HOLLAND & HOLLAND LTD., in submitting their new list of Rook Rifles, would draw special attention to the fact that they were the first to introduce the system of rifling which allows of any number of shots being fired without any cleaning being necessary. Their rifles are made with their semi-smooth bore rifling and, as will be seen in the reports of the various public trials which have been made with these weapons, any number of shots may be fired without any falling off in the accuracy. The importance of this feature in Rook and Rabbit Rifles can hardly be over estimated.

Each rifle is carefully shot and regulated at their Shooting Grounds, Kensal Rise, and the accuracy of each weapon is guaranteed.

For those who require a high-grade hammerless rifle, the "Royal," as described on page 58, is undoubtedly the best that has yet been introduced; and for general use the '250 bore, as described on page 57, is an exceedingly valuable weapon, as, notwithstanding the smallness of the bore, the accuracy, as shown in the trials before the Editor of "THE FIELD," was equal, if not superior, to anything that had been done previously.

In consequence of the popularity of Ladies' Rifle Competitions, we recommend a special '250 and '295, accurately sighted up to 100 yards, for ladies' use.

**Winners of all "The Field" Rifle Trials, London.**

98, New Bond Street, LONDON, W.



HOLLAND &  
HOLLAND'S  
*Special Non-Fouling*  
*Rook and Rabbit*  
*Rifles*

---

*Trial before the Editor of*  
*"The Field."*

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*Holland's New .250-Bore Hammerless Rook Rifle.*

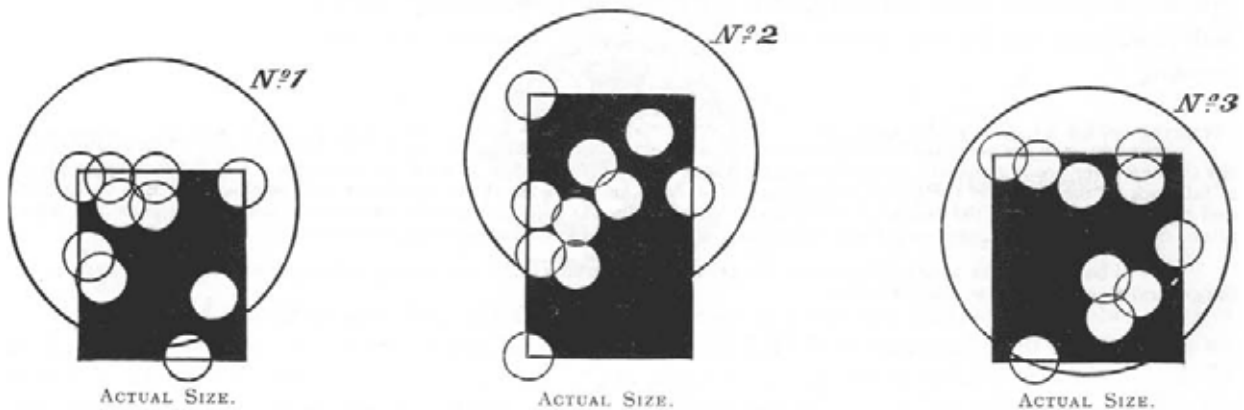
"To meet the wishes of a number of sportsmen who considered that a rifle between the .220 and the .295 was required, Messrs. HOLLAND have introduced a .250, which, from a recent trial we have witnessed, seems to us to combine all that is needed in a perfect rook and rabbit rifle.

"The shooting made was remarkable, beating all previous records published in 'The Field.'

"Before a shot was fired, the card targets, with  $1\frac{1}{2}$  in. bull's-eye, which were used throughout the trial, were signed by us, and then affixed at the end of the 50 yards' range.

"Fifty shots were fired consecutively at the targets, then thirty at random, to test the fouling; thirty more at targets, and ten at tin boxes, making a total of 120 shots, without the barrel being wiped out. A piece of clean tow was then passed once through the barrel, which cleaned it perfectly, and showed no more fouling than was found upon a similar piece passed through the barrel after one shot had been fired."

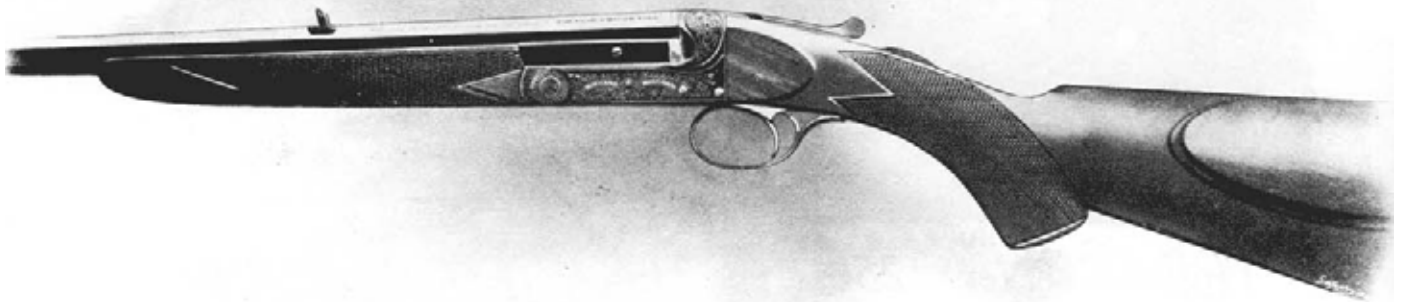
*AUTHENTICATED DIAGRAMS.*



*NOTE.—We do not guarantee the accuracy of our Rifles unless our special cartridges are used.*

**Awarded Grand Prix Paris 1900, St. Louis 1904,  
and Highest Award Vienna 1910.**

# *New Model "Royal" Hammerless Ejector Rook and Rabbit Rifle*



*Made in .250, .295, and .360 Bores.*

---

The Rook Rifle, as illustrated above, is not only an exceedingly accurate non-fouling rifle, but is in its general construction, balance, sighting and finish much superior to the ordinary Rook Rifle. It is fitted with pistol hand, cheek-piece, automatic safety, etc., and is a weapon we have every confidence in recommending.

"THE FIELD" says:—

"This new rifle has several advantages over any hammerless rook rifle made up to the present time. The lockwork and the cocking lever are in the body, and so arranged that a direct strong blow is given to the striker, and the lock being placed at full cock by the falling of the barrel, the chance of a miss fire is reduced to a minimum. The stock is with a cheek-piece and pistol grip, &c., and the barrel is rifled upon Messrs. HOLLAND & HOLLAND'S well-known non-fouling principle, which allows of any number of shots being fired without any cleaning out of the barrel being necessary.

"As will be seen by the above illustration, the general outline and finish are exceedingly good and altogether superior to the general class of Rook or Rabbit Rifles."

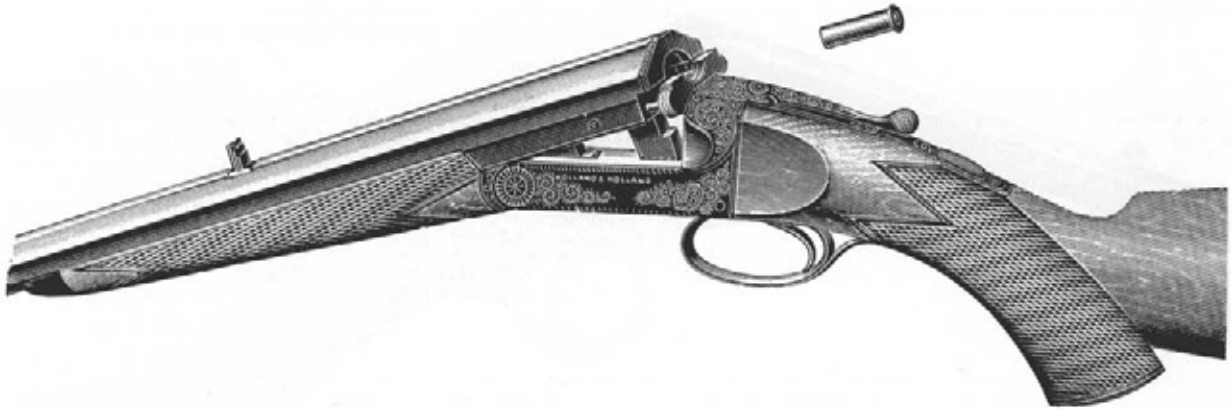
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### *PRICES.*

Ordinary Best Finish ... ..	12 Guineas
Extra Finish, selected stock, &c. ... ..	from 14 Guineas

**Winners of all "The Field" Rifle Trials, London.**

## New Model "Ross" Hammerless Ejector Rook and Rabbit Rifle



Made upon much the same lines as the "Royal," and giving the same accurate shooting. Price 10 Guineas

HOLLANDS' '295 was the winning Rifle in "THE FIELD" Rifle Trials. Twenty consecutive shots without cleaning out.

At "THE FIELD" trials our '295 Semi-smooth Bore Rifle shot in a competition *open to all the Rifle Makers in England*. The ground was measured, signed card targets were used, and the shooting was done in the presence of a number of gentlemen, besides the representatives of other competitors. Here, where there is no possibility of favouring the performance, our rifle *made this extraordinary diagram*.

### Full Size Authenticated Diagram.

"An unparalleled performance."  
See "THE FIELD," Oct. 20th.



Every Shot would have struck  
a Half-crown.

"The diagram made at 50 yards by Hollands' '295 is the best we have ever seen made, and astonished some of the London Gunmakers who were present, and who had previously been sceptical as to the diagrams we have from time to time recorded in our columns. The bull was, in fact, cut to pieces in the centre. The 75 yards diagram was also extremely good. All the competitors who had entered a second rifle withdrew, not having any hope of beating Messrs. HOLLANDS' diagram."—"THE FIELD," October 20th.

**Awarded Grand Prix Paris 1900, St. Louis 1904,  
and Highest Award Vienna 1910.**

HOLLAND & HOLLAND LTD.

HOLLAND & HOLLAND'S  
*Special Non-Fouling*  
*Side-Lever Ejector Rook and Rabbit Rifle*



PRICES.

'250, '295, or '360 bore, with side lever, automatic ejector, steel barrel, silver tipped and lined sights, pistol grip, snap fore part, shooting guaranteed, <i>plain finish</i>	7 Guineas
Better stock and finish ... ..	8 Guineas

HOLLAND & HOLLAND'S *Celebrated £5 5s.*  
*Non-Fouling Rook and Rabbit Rifle*



Made in the following Bores:—'250, '295, and '360

This well-known rifle has lately been improved in several details. *The accuracy of shooting is guaranteed equal to the most expensive, and the sights cut and adjusted with the same care.* The action is a simple and strong side lever, and the barrel takes off as in the more expensive weapons.

PRICE.

Side lever, snap, non-ejector, but with ordinary extractor, pistol hand stock, accuracy guaranteed, <i>plain finish</i> ... ..	5 Guineas
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Winners of all "The Field" Rifle Trials, London.

Rook Rifles.—Testimonials.

Extracts from "THE FIELD."

" Sir,—It seems strange that there should be any doubt as to the capability of a properly constructed '250 bore rifle stopping rabbits. Mine certainly does, nor should I care to use a more powerful rifle.—R. P. MONCK." " March 18th.

" With reference to the correspondence *re* '250-bore rook and rabbit rifles, I beg to state that I have one in constant use, and find it an accurate and reliable weapon; it kills both rabbits and rooks well.—H.H." " April 4th.

" Sir,—' North Wales ' cannot do better than get one of HOLLANDS' Rook Rifles; they take a great deal of beating in the way of durability and accuracy. Of their accuracy many of my friends can speak; and as to their durability, I have a pair that I have fired over 20,000 shots out of in the last two years.—W. E. B. FARNHAM." " Quorndon House, Leicestershire.

" As to rifles, I have tried four, and for the last three years used one of HOLLANDS', with which I am highly pleased. I have always found it accurate, and it does not foul. I have fired over 100 shots without cleaning, and it still kept its accuracy. I consider it a perfect rabbit and rook rifle.—MARMADUKE FOX." " Mirfield, Yorks, March 27th.

" In answer to your correspondent, ' Rook Rifle,' as to the accuracy and fouling of rifles, I formerly was, as he was, much plagued with the fouling after fifteen or twenty rounds; but two years ago I purchased from Mr. HOLLAND one of his Rook Rifles, and out of it I have often shot sixty or seventy rounds, and have never found it foul or shoot inaccurately.—R.D.W." " Sutton-at-Hone, Dartford, March 28th.

" In answer to ' Rook Rifle's ' letter in last week's ' Field,' I have shot with HOLLANDS' Rook Rifles for several years, and have always found them wonderfully accurate, and not at all liable to foul.—H.P.W." " Retford, Notts, February 20th.

" Sir,—If ' L.G., ' who wants the best rook and rabbit rifle obtainable, were to try Messrs. HOLLANDS' semi-smooth bore rifle, '295, would never want another. It is *very* accurate, strong and handy, and has given me very great satisfaction in every way.—J.G." " Knutsford, February 19th.

" Sir,—In reply to your correspondent ' H.B., ' he cannot do better than provide himself with one of Messrs HOLLAND & HOLLAND'S '295 bore Rook Rifles; it is a most accurate and handy little weapon, and if he does not mind the extra expense, he would do well to have the rifle fitted with the Lyman backsight and Beech foresight. These sights are invaluable for rabbit shooting, but they can be put down and the other sights used, until the eye is rested.—F.K.L." " February.

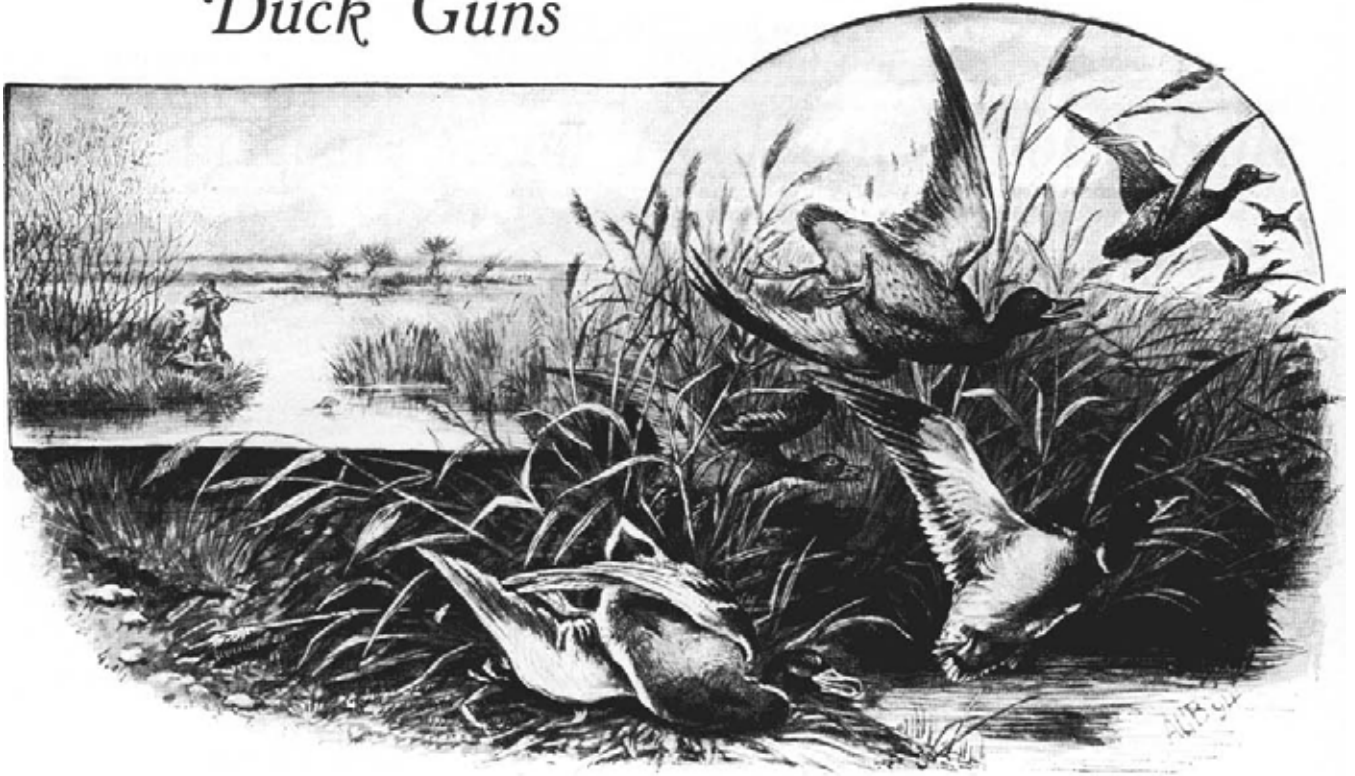
" Sir,—In reply to ' H.B.'s ' enquiries *re* rook rifles, I have tried and used several different rifles, but have never shot with a better than one supplied to me by Messrs. HOLLAND & HOLLAND. Its accuracy is *marvellous*, and it has never fouled, but has shot as well at the end of a day's shooting as at the beginning.—A.D." " Manchester, April 26th.

" Sir,—In answer to ' B.H., ' I beg to say that the '295-bore, by HOLLAND, is, for rooks, rabbits, hares, and even roe deer, *simply perfection*. I have found absolutely no falling off in accuracy, even after 500 shots without cleaning. It is perfectly non-fouling.—W. HOWARTH." " Chalfont Lodge, Slough, April 24th.

" Sir,—In reply to ' B.H., ' I beg to give my experience of HOLLAND'S '295 Rook Rifles. For rabbits I think it is perfect, as I have never lost one hit, and, according to my experience, it is more difficult to miss than to hit with it at any reasonable distance. ' B.H.' will have no cause to repent if he invests in one.—C. R. C. HIBBERT." " Nabillah, Belturbet, Co. Cavan, March 26th.

" Sir,—I purchased a rifle from Messrs. HOLLAND three years ago, and have often fired one hundred shots without cleaning it, and found little or no variation in the shooting of the rifle. With regard to the accuracy, my brother and I have often placed halfpence and pence at distances varying from fifty to seventy yards, and have struck them with the bullets.—JOHN S. JONES." " Awarded Grand Prix Paris 1900, St. Louis 1904, and Highest Award Vienna 1910.

# Duck Guns



Special attention has been paid to the construction and shooting of guns for long-range duck shooting. Not only in single 8 and 4-bores, but also in long chamber 12 and 10-bores, shooting heavy charges. The highest possible penetration, with regular patterns, are guaranteed.

These guns may be tested at any time at our Shooting Grounds, 30 minutes' drive from Bond Street.

## PRICES OF LARGE BORE GUNS.

	Single.	Double.
4-Bore, best quality and finish, with all improvements, hammerless, or with outside hammers ...	40 to 50 Guineas	70 to 75 Guineas
„ medium quality ...	35 „	50 to 55 „
„ plain quality, with outside hammers only ...	20 to 25 „	35 to 45 „
8-Bore, best quality and finish, hammerless, or with outside hammers ...	35 to 40 „	65 to 70 „
„ medium quality ...	25 to 30 „	45 to 50 „
„ plain quality, with outside hammers only ...	18 to 20 „	25 to 35 „
10-Bore, best quality and finish, hammerless, or with outside hammers ...	30 to 35 „	65 to 70 „
„ medium quality ...	20 to 25 „	45 to 50 „
„ plain quality, with outside hammers only ...	15 to 20 „	25 to 35 „

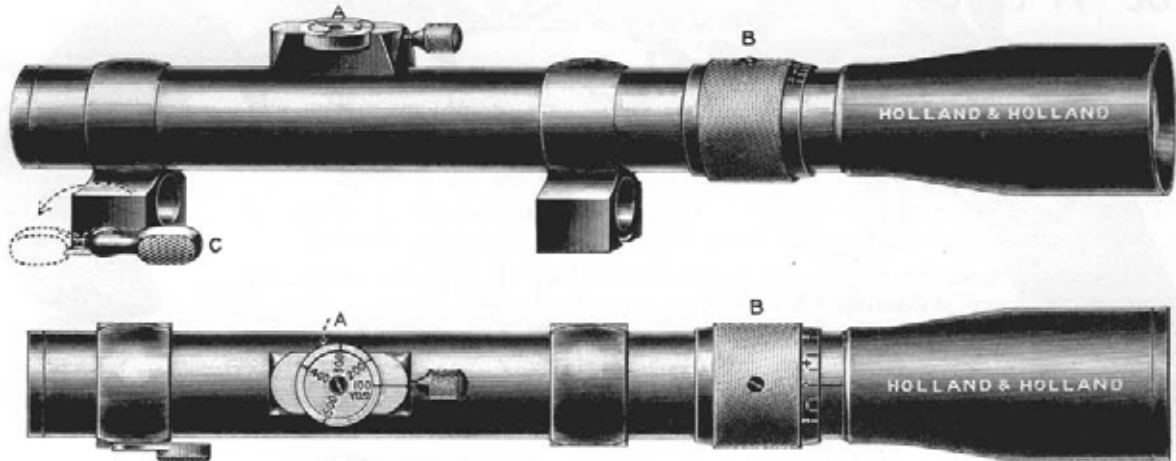
Winners of all "The Field" Rifle Trials, London.



98, New Bond Street LONDON, W.

HOLLAND & HOLLAND'S  
*Special Adjustable Telescopes*

*As fitted to Deerstalking, Rook and Rabbit, and other Sporting Rifles.*



*These can be fitted to any form of Rifle, Double or Single.*

These Telescopes will be found a most useful addition to a rifle in those countries where only long shots are obtainable, and where the game is frequently of a colour closely resembling its surroundings

Our special Telescope Sight has many advantages over telescopes formerly used on rifles. Owing to improvements in the optical design, a **large field of view** is obtained with **clear definition**. It can be used, and effective aim taken, in bad lights or twilight, when the ordinary sights cannot be seen. It also enables the shooter to pick out the best head when several animals are in the field of view.

These Telescopes are fitted with an adjustable screw disc, which elevates or depresses the cross wire, and the different elevations are shown on the dial **A**. The dial on sporting rifle Telescopes is usually marked for 100, 200 and 300 yards, but can be marked for longer ranges if ordered. There is a small locking screw to fix the dial in any position if required.

The Focus can be altered to suit any sight by simply turning the collar marked **B**. The Telescope can be instantly adjusted to the rifle, or as quickly removed by simply turning the lever marked **C**. The ordinary sights can be seen and used (through the apertures in the standards) when Telescope is on the rifle.

The whole field can be seen when the eye is about four inches from the eyepiece, thus avoiding all risk of receiving a blow from the Telescope when rifle recoils.

PRESS NOTICE.

Extract from "THE FIELD," January 12th.

"I then tried the weapon at 300, 400, and 500 yards, and finally at 600 yards, using the telescope at all these ranges, and the rifle continued to perform splendidly throughout.

"At 500 yards my last eight shots gave five bulls and three inners. At 600 yards I made even better practice. The first shot I fired was just over, the next right in the centre of the bull. I then made a string of ten very good shots, four right in the centre, and the other six on the bottom of the bull, keeping the most perfect elevation, which I could never have done without the aid of the Telescope.

"(Signed) BARON DE NOLDE."

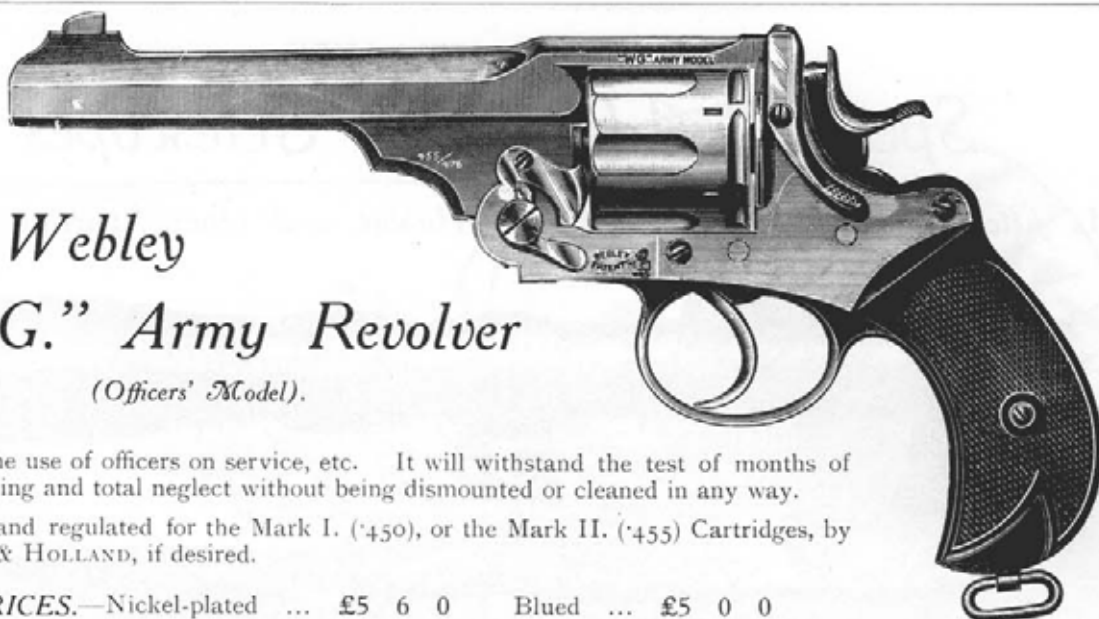
PRICE.

Including fitting to rifle, shooting adjusting, etc. ... .. 12 Guineas

**Awarded Grand Prix Paris 1900, St. Louis 1904,  
and Highest Award Vienna 1910.**

HOLLAND & HOLLAND LTD.,

6-in.  
Barrel.



*The Webley*  
*"W.G." Army Revolver*

(Officers' Model).

For the use of officers on service, etc. It will withstand the test of months of daily shooting and total neglect without being dismantled or cleaned in any way.

Shot and regulated for the Mark I. (.450), or the Mark II. (.455) Cartridges, by HOLLAND & HOLLAND, if desired.

PRICES.—Nickel-plated ... £5 6 0 Blued ... £5 0 0

*Service*  
*Model*  
*Mark IV. Revolver*



The Mark IV. Service Revolver, as recently selected for use in H.M. Army and Navy. Specially shot and regulated by HOLLAND & HOLLAND. All parts are interchangeable, and fresh limbs can be supplied at any time. These revolvers cannot be fired unless securely fastened, nor can they blow open, as is the case with many self-extracting pistols.

PRICES.—Blued ... £4 5 0 Nickel-plated ... £4 10 0

*The Webley Automatic Pistols* *New and Improved Models.*

They contain many advantages over a Revolver, amongst others—Ease of manipulation, Rapidity of fire, Accuracy of aim, and increased Velocity and Penetration.

.25 or 6.35 m/m cal.

Weight of Pistol, 12 ozs.  
Capacity of Magazine, 6 shots.

PRICE, £2 5 0



.32 or 7.65 m/m cal.

Weight of Pistol, 1 lb. 4 ozs.  
Capacity of Magazine, 8 shots.

PRICE, £2 5 0

Winners of all "The Field" Rifle Trials, London.

98, New Bond Street, LONDON, W.

## The Webley-Fosbery Automatic Revolver

The only Automatic Pistol or Revolver taking the '455 Service Cordite Ammunition.



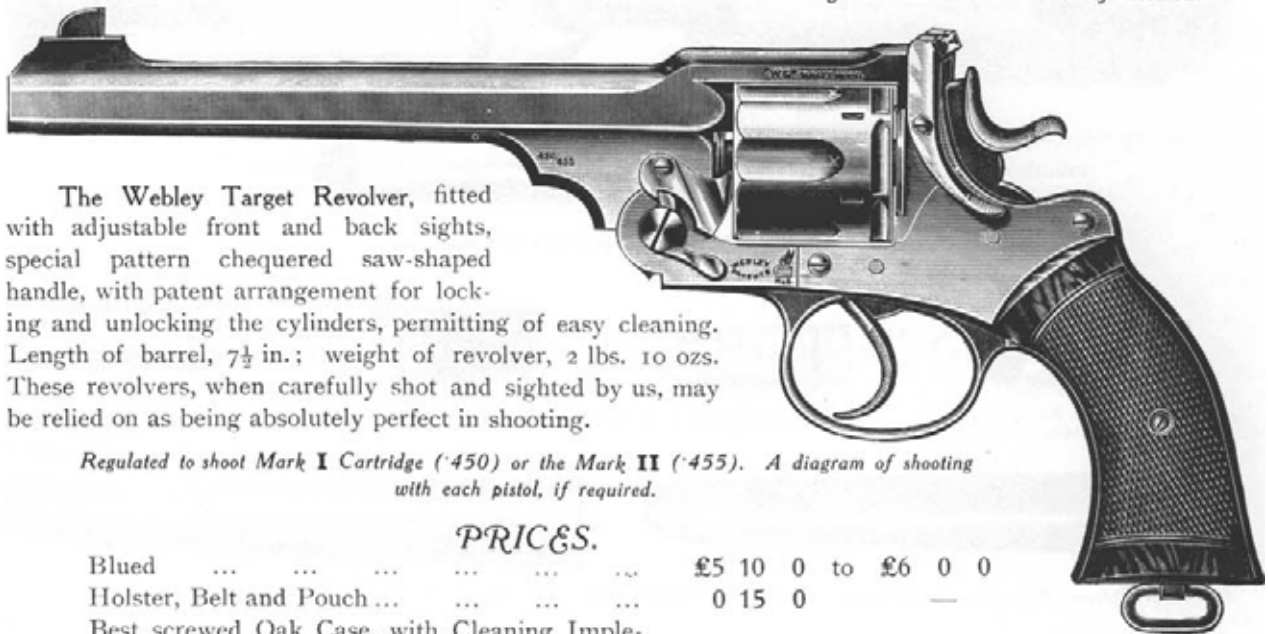
*The mechanism is very strong and simple, and not liable to get out of order.*

### PRICES.

4 in. Barrel, Blued	...	...	£5 5 0	...	Nickel,	£5 10 0
6 in. " "	...	...	5 10 0	...	"	5 15 0
7½ in. " "	...	...	5 15 0	...	"	6 0 0

## The Webley "W.G." Target Revolver

*Specially Shot and Regulated by Holland & Holland if desired.*



The Webley Target Revolver, fitted with adjustable front and back sights, special pattern chequered saw-shaped handle, with patent arrangement for locking and unlocking the cylinders, permitting of easy cleaning. Length of barrel, 7½ in.; weight of revolver, 2 lbs. 10 ozs. These revolvers, when carefully shot and sighted by us, may be relied on as being absolutely perfect in shooting.

*Regulated to shoot Mark I Cartridge ('450) or the Mark II ('455). A diagram of shooting with each pistol, if required.*

### PRICES.

Blued	...	...	...	...	£5 10 0 to £6 0 0
Holster, Belt and Pouch	...	...	...	...	0 15 0
Best screwed Oak Case, with Cleaning Implements, spaces for cartridges, etc.	...	...	...	...	1 1 0

*The Lock Actions of these Revolvers are made of the best crucible steel, properly hardened and tempered: a uniform weight of pull-off can be insured, whereas in revolvers in which inferior materials and processes are employed, this is not the case.*

**Awarded Grand Prix Paris 1900, St. Louis 1904, and Highest Award Vienna 1910.**

HOLLAND & HOLLAND LTD.,

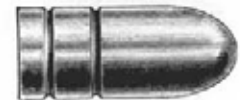
HOLLAND & HOLLAND'S  
*Special Cordite and other Cartridges* For Express and Big Game Rifles.



Soft Nose Bullet.



"Velopex" Bullet.



Solid Nickel Bullet.



370 Grain Soft Nose.



420 Grain Soft Nose.



480 Grain Solid Nickel.



Special .375 Bore Cartridge for Double and Single Rifles.



Soft Nose Bullet,  
270 Grains.



"Velopex" Bullet.



Section of "Velopex" Bullet.



Solid Nickel Bullet,  
300 Grains.



.375 Bore "Velopex" Patent Cartridge (full size). For Holland's Magazine Rifle.



Expanding "Velopex" Bullet.



Section of "Velopex" Bullet.



Solid "Velopex" Bullet.



Soft Nose Bullet.

**Winners of all "The Field" Rifle Trials, London.**

# Special "Paradox" Cartridges and Requisites

10-BORE.



10-BORE "PARADOX."



Solid brass case,  $2\frac{1}{4}$  in., cordite powder, and 2 oz. solid lead bullet.  
Or with our special steel bullet, lead coated.

12-BORE "PARADOX."



Brass covered paper case,  $2\frac{1}{2}$  in., 735 grain, hollow-pointed bullet.

16-BORE "PARADOX."



Brass covered case,  $2\frac{1}{2}$  in., 550 grain, hollow-pointed bullet.

## Special Requisites for "Paradox" Guns.

	£	s.	d.
Gun-metal Mould, with one core peg to cast hollow-point Express bullet	...	...	1 1 0
Ditto, for 8 or 10-bores, without core pegs	...	...	1 5 0
Extra Core Pegs to cast small hole and solid bullets	...	...	0 8 0
Screw Swedge, to regulate bullet after casting, for 12 or 16-bores	...	...	0 10 6
Ditto, for 8 or 10-bores	...	...	0 10 6
Bullet Fixer, for fixing the bullets into cases, 12 or 16-bores	...	...	0 6 6
Ditto, for 8 or 10-bores	...	...	0 8 6
Powder and Shot Measures	...	...	from 0 5 6
Rammer	...	...	0 1 0

Awarded Grand Prix Paris 1900, St. Louis 1904,  
and Highest Award Vienna 1910.

# Gun and Rifle Cases

We would draw attention to an improved Gun and Rifle Case which we have lately introduced, and have registered. It has a hinged flap or padded lid, which not only prevents dust and damp getting to the guns, but also prevents the guns and implements moving about in the case.



## HOLLAND & HOLLAND'S Special Pattern Registered Cases.

### FOR TWO GUNS.

<b>Best oak and leather case</b> , brass corners, double action spring lock, lined fine cloth, with inside padded lid (registered), as illustrated above ... ..	£ s. d. 6 15 0
<b>Ordinary pattern, best quality oak and leather case</b> , brass corners, double-action spring lock, lined fine cloth ... ..	5 15 0
<b>Solid leather case</b> , without brass corners, lined cloth, double-action spring lock ... ..	4 4 0
<b>Waterproof mail or Willesden canvas</b> , lined cloth, without brass corners ... ..	2 15 0
<b>Special oak and leather case</b> , for set of three guns, brass corners and bands, double-action spring lock, lined fine cloth ... ..	8 8 0

### FOR ONE GUN.

<b>Best oak and leather case</b> , brass corners, double-action spring lock, lined fine cloth, with inside padded lid (registered), as illustrated above ... ..	5 0 0
<b>Ordinary pattern, best quality oak and leather case</b> , brass corners, double action spring lock, lined fine cloth ... ..	4 0 0
<b>Best solid leather case</b> , fitted with double-action spring lock, lined fine cloth, without brass corners ... ..	3 3 0
<b>Waterproof mail or Willesden canvas</b> , fitted with double-action spring lock, lined fine cloth, without brass corners ... ..	1 15 0

**Mail canvas covers for gun cases**, hand sewn, leather bound, fitted with luggage straps, etc., 25/- to 50/-

*21/- extra is charged when any of the above Cases are constructed to take each implement in a separate compartment.*

Cleaning implements and snap caps extra, from 25/6 per set.



## Hurlingham or Pigeon Gun Cases.

<b>Best quality</b> , hand-sewn solid leather, lined chamois leather, fitted with double-action spring lock, sling and outside pocket, as illustrated ... ..	£ s. d. 3 3 0
Ditto, without outside pocket ... ..	2 15 0
<b>Mail canvas</b> , fitted the same as leather cases, from	1 15 0
<b>Extra strong solid leather</b> on special wood frame, for exploring and big game expeditions, from	3 10 0

**Winners of all "The Field" Rifle Trials, London.**

98, New Bond Street, LONDON, W.

### Cases for Rook and Rabbit Rifles.

Best solid leather, fitted with double-action spring lock, lined fine cloth ... ..	£	s.	d.
Ditto, covered with waterproof mail canvas ... ..	2	2	0
Ditto, covered with black waterproof canvas ... ..	1	10	0
Ditto, covered with black waterproof canvas ... ..	1	5	0

### Best Hand-sewn Covers for Guns and Rifles.

Full length, solid leather cover, with Ds for sling ... ..	2	5	0
Waterproof canvas, with leather caps, leather covers for locks, leather flaps, sling, etc.;	for rifles ... .. from 17/6 to 23/-		
Best quality waterproof brown mail canvas, leather bound, for guns ... ..	from 10/6		
Second quality waterproof brown mail canvas, brown ... ..	5/6 to 6/6		
Rook rifle covers ... ..	5/6 to 6/6		
Best waterproof mole skin canvas ... ..	10/6		
Check waterproof canvas ... ..	4/6 and 6/6		

### London-made Cartridge Bags.

Best hand-sewn pigskin leather, with leather or web sling, as desired. Made to the pattern as recommended by SIR RALPH PAYNE-GALLWEY, Bart.

To hold 50, 17/-; 75, 20/-; 100, 23/-; 150, 27/6

The same pattern bag in cowhide—

To hold 50, 12/6; 75, 15/-; 100, 17/6; 150, 21/-

*These Bags are the most convenient and the strongest made, and have the carrying strap extended round the bag. These are specially lined with waterproof twill.*

Best hand-sewn waterproof mail canvas bags, special lined double texture and leather bound, with leather or webbing slings, as may be desired—To hold 50, 7/6; 75, 10/6; 100, 12/6



### Cartridge Magazines.

*London made. Best quality only.*

Best solid leather or oak and leather, double-action spring lock, brass corners, double leather luggage straps, loose divisions, with handle, etc., as illustrated.

No. 1.	To hold 200	£	s.	d.
No. 2.	" 300	3	3	0
No. 3.	" 400	3	7	6
No. 4.	" 500	3	15	0

Leather on wood bodies, double-action spring lock, double leather luggage straps, handle, brass corners, loose divisions, etc.

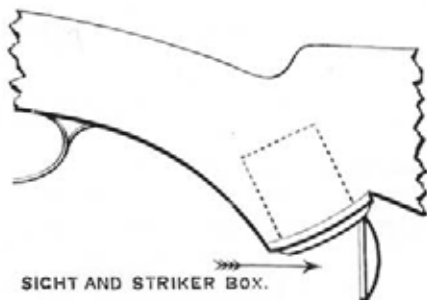
No. 1.	To hold 200	£	s.	d.	No. 3.	To hold 400	£	s.	d.
No. 2.	" 300	1	16	0	No. 4.	" 500	2	6	0
		2	0	0			2	12	0

**Awarded Grand Prix Paris 1900, St. Louis 1904, and Highest Award Vienna 1910.**

# Adjustable Peep Sights For Sporting Rifles

## BOX FITTED IN PISTOL GRIP.

For holding extra Sight, &c.



SIGHT AND STRIKER BOX.

## BEECH FORESIGHT.

For use with the Lyman Back Sight.



## LYMAN BACK SIGHT.

For Express and other sporting rifles.



Lyman and Beech Sights, if supplied with Rifle, 2 Guineas extra.

If afterwards fitted, and Rifle reshot and regulated with new centre back sight, £2 10s.

The above sights will be found a most useful addition to rifles for target practice, or for very fine shooting at both moving and stationary objects.

## FOLDING MOON SIGHT.



Most of our large bore and Express Rifles are fitted with the above sight. These will be found of great use in failing light, &c. When not in use they fold down flush with the barrel, leaving the ordinary bead visible and ready for use.

## ADJUSTABLE WHITE ENAMEL SIGHTS FOR RIFLES.

These Sights are made of hardened steel, and have a pure White Enamelled Stone set in the steel sheath. Specially suitable for use in the dusk, or night shooting. Can be instantly fitted over the bead sights of most rifles.

They are made in four sizes as shown:—



### PRICES.

Set of four, in case...	...	...	...	14/-
Single sights	...	...	...	3/6

Winners of all "The Field" Rifle Trials, London.



98, New Bond Street, LONDON, W.

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GUNS AND RIFLES ARE TAKEN IN PART EXCHANGE FOR NEW GUNS OR RIFLES,  
WHEN DESIRED.

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## *Second-hand Guns and Rifles, &c.*

We usually have a good assortment of Second-hand Weapons on Sale, and are pleased to forward these for approval upon receipt of a cheque on deposit.

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### CLEANING, STORAGE and INSURANCE OF GUNS.

**HOLLAND & HOLLAND** strongly recommend their Customers to have their Guns thoroughly cleaned and overhauled once a year, at the end of the season.

**1.—WAREHOUSING AND INSURING.** For the convenience of their Customers **HOLLAND & HOLLAND** store, insure whilst in their possession against loss by fire, and keep clean Guns and Rifles during the non-shooting season, for the inclusive nominal charge of **7 6** per weapon.

**HOLLAND & HOLLAND** have a specially constructed dry room for storing Guns, and a staff of experienced men who periodically examine and oil the weapons left in their charge.

**2.—CLEANING BEFORE WAREHOUSING.** The above fee does not include the cost of cleaning and overhauling weapons before being put into the store room.

**3.—WEAPONS NOT WAREHOUSED AND INSURED** according to clause 1, are kept at Owner's risk.

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Awarded Grand Prix Paris 1900, St. Louis 1904,  
and Highest Award Vienna 1910.

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